



Past Meets Future During Monterey Car Week

Record-breaking gathering of 43 Miuras honors the model's 60th anniversary as the brand showcases the ultimate in Lamborghini performance

Sant'Agata Bolognese/Pebble Beach, CA, 17 August 2026 – During Monterey Car Week 2026, Automobili Lamborghini celebrated both its rich heritage and its future, bringing together iconic models, groundbreaking innovation and Italian craftsmanship across a series of exclusive experiences. On the 3rd fairway at the Pebble Beach Concours d'Elegance, Lamborghini commemorated the 60th anniversary of the legendary Miura - the world's first supercar - with an unprecedented gathering of 43 Lamborghini Miuras, the largest assembly of Miuras ever brought together anywhere in the world. The historic display paid tribute to the car that forever changed automotive history, establishing the architecture of the modern super sports car and setting the foundation for generations of Lamborghini V12 icons.

Fittingly, the milestone celebration took place on the heels of the global debut of the new Revuelto SV¹ and the U.S. debut of the Urus SE Performante² at The Quail, A Motorsports Gathering, underscoring Lamborghini's continued commitment to pushing the boundaries of performance and innovation six decades after the Miura's introduction. The Miura display was anchored by the newly unveiled Revuelto³ Miura 60° Homage, an exclusive series of just 99 examples created to honor the 60th anniversary of the model that defined an entirely new segment of automotive excellence.

Throughout the weekend, Lamborghini welcomed clients, collectors and guests to the exclusive Lamborghini Villa, where the brand showcased the next chapter in its evolution. At the heart of the Villa was the recently unveiled Revuelto SV, the latest expression of Lamborghini's legendary Super Veloce lineage. Alongside the Revuelto SV, guests experienced Lamborghini's complete hybridized lineup, including the Temerario, Lamborghini's High Performance Electrified Vehicle powered by a twin-turbo V8 hybrid powertrain, and the new Urus SE Performante, the fastest and most powerful Super SUV in the world.

The Lamborghini Ad Personam program once again invited guests to explore the nearly limitless possibilities of Lamborghini personalization through an interactive display of exterior paint samples, leather samples, rims, brake calipers and interior materials. The immersive experience demonstrates the craftsmanship and individuality that define every customized Lamborghini.

Reflecting Lamborghini's commitment to delivering extraordinary experiences beyond the automotive world, the Lamborghini Villa brought together a distinguished collection of

¹ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage

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³ Revuelto (WLTP): Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km



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luxury partners united by a shared passion for Italian craftsmanship, innovation and uncompromising performance. Guests discovered the artistry of Xerjoff through an exclusive fragrance experience and masterclass, celebrating the U.S. debut of Lamborghini x Xerjoff Blends collection featuring Avanguardia, Fierezza and Perseveranza. The collaboration reflects a shared belief that design is an expression of character and identity. Roger Dubuis showcased its avant-garde timepieces, while Sonus faber, the renowned Italian artisan of handcrafted loudspeakers, showcased its signature acoustic artistry throughout the Villa, with its audio systems also featured in the Lamborghini Revuelto and Temerario. Elevating the hospitality experience, private aviation leader Wheels Up hosted a bespoke cocktail bar, offering attendees a taste of the brand's Wheels Down programming. Returning for a second consecutive year, the experience featured Wheels Up ambassador Tyler Zielinski's signature tiny cocktails, reflecting the brand's continued investment in creating thoughtful, hospitality-driven experiences that extend beyond the inflight journey.

Lamborghini's presence extended across the Pebble Beach Concours d'Elegance, where the Revuelto SV was featured on the prestigious Concept Lawn among the world's most anticipated automotive debuts, reinforcing the brand's vision for the future of high-performance mobility.

Continuing an established tradition, Stephan Winkelmann, Chairman and Chief Executive Officer of Automobili Lamborghini, and Mitja Borkert, Director of Design, returned as Honorary Judges for the Pebble Beach Concours d'Elegance. Their participation reflects Lamborghini's enduring commitment to automotive excellence and design. Together, the record-breaking gathering of 43 Miuras and the public debut of the Revuelto SV embodied Lamborghini's unique ability to honor six decades of innovation while continuing to define the future of the super sports car.

Company information

Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is one of the world's leading names in luxury super sports cars, defining the future of the segment through uncompromising performance, design and emotion. Rooted in a 100% Italian identity and supported by a global community driven by passion, craftsmanship and people, the company combines technological innovation with authentic racing DNA, with motorsport serving as both a strategic laboratory and a core expression of the brand.

From iconic models such as the Miura, Countach, Diablo and Aventador to limited editions including the Sesto Elemento and Fenomeno⁴, Lamborghini has consistently created lasting value through rarity, personalisation and craftsmanship. Today, its fully hybrid line-up is structured around three main model families: Revuelto, the first HPEV with a V12 engine; Urus

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SE⁵, the first plug-in hybrid Super SUV; and Temerario⁶, the benchmark V8 HPEV in its category. From each family come the most extreme versions, such as Urus SE Performante, an authentic expression of the brand and its most performance-oriented soul, and Revuelto SV, the latest evolution of Lamborghini's V12 Super Veloce lineage, combining enhanced performance, racing-inspired technologies, and an even more engaging driving experience.

With over 3,000 employees and a network of 186 dealers in 57 countries, Automobili Lamborghini continues to grow responsibly through long-term vision, innovation and sustainability.

Additional information and Contacts

Photos and videos: media.lamborghini.com

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⁵ Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

⁶ Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km