



Inspired by Performance. Built for Parenthood

Automobili Lamborghini and Silver Cross launch a limited edition stroller inspired by Lamborghini design

Sant'Agata Bolognese, 27 August 2026 – Automobili Lamborghini and Silver Cross introduce Reef AL Giallo, the latest evolution of the “Super Stroller”, created in collaboration to continue extending the brand’s design vision beyond the automotive world. Following the success of the original collaboration, this second-generation release introduces a new chromatic interpretation of the design, expressed through an iconic yellow inspired by the Lamborghini colour range. The result is a statement piece that translates the brand’s unmistakable design DNA into a modern parenting context, bringing its commitment to performance, innovation and craftsmanship into new areas of everyday excellence.

At the intersection of performance and craftsmanship, Reef AL Giallo reflects the same principles that define Automobili Lamborghini’s super sports cars: precision engineering, bold geometry and uncompromising attention to detail. Just as every Lamborghini is designed to deliver exceptional responsiveness and control, Reef AL Giallo has been conceived to offer smooth manoeuvrability, intuitive handling and confidence in everyday movement. Angular forms, faceted surfaces and a dynamic stance echo the visual language seen across Lamborghini models, reinterpreted through the architecture of the stroller. Beyond aesthetics, the engineering approach follows the same philosophy found in Lamborghini vehicles, where performance is not only measured by power but by balance, precision and driver confidence. These principles translate into a stroller designed to feel agile, stable and reassuring whenever confidence matters most.

Material innovation plays a central role in the collaboration. Automotive-inspired finishes; including performance suede, premium leather and high-gloss polycarbonate are integrated throughout, ensuring both technical performance and elevated comfort. The focus on material innovation also reflects the meticulous standards applied to every Lamborghini, where performance, comfort and safety are engineered to coexist seamlessly. Signature Lamborghini design cues are embedded at every touchpoint. From the sculpted profile to the distinctive Y-pattern detailing, drawn directly from the brand’s interior design language, each element reinforces the connection between the two worlds.

Produced in a strictly limited edition of 500 units worldwide, Reef AL Giallo represents exclusivity and collectability – core values shared by both brands. Together with Reef AL Arancio, it forms part of a highly curated collection. This collaboration embodies a shared commitment to innovation, craftsmanship and bold expression, delivering a product that stands at the crossroads of design and lifestyle.



Media information

Company information

Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is one of the world's leading names in luxury super sports cars, defining the future of the segment through uncompromising performance, design and emotion. Rooted in a 100% Italian identity and supported by a global community driven by passion, craftsmanship and people, the company combines technological innovation with authentic racing DNA, with motorsport serving as both a strategic laboratory and a core expression of the brand.

From iconic models such as the Miura, Countach, Diablo and Aventador to limited editions including the Sesto Elemento and Fenomeno, Lamborghini has consistently created lasting value through rarity, personalisation and craftsmanship. Today, its fully hybrid line-up is structured around three main model families: Revuelto, the first HPEV with a V12 engine; Urus SE, the first plug-in hybrid Super SUV; and Temerario, the benchmark V8 HPEV in its category. From each family come the most extreme versions, such as Urus SE Performante, an authentic expression of the brand and its most performance-oriented soul, and Revuelto SV, the latest evolution of Lamborghini's V12 Super Veloce lineage, combining enhanced performance, racing-inspired technologies, and an even more engaging driving experience.

With over 3,000 employees and a network of 188 dealers in 57 countries, Automobili Lamborghini continues to grow responsibly through long-term vision, innovation and sustainability.

About Silver Cross

Silver Cross is a leading premium nursery brand, founded in 1877. Loved and trusted by parents across the globe, it is recognised for producing beautifully crafted innovative products for babies and toddlers. Today, Silver Cross' sustainable choices and innovative developments connect the brand to a new generation, supporting them through their parenting journey. Intuitive design, expert craftsmanship and beautiful detail are combined into every product, so they can be enjoyed for years to come.

Additional information and Contacts

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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