



Automobili Lamborghini consolidates its financial performance in the first half of 2026

Lamborghini closes the first half with revenue up 7.4% compared with the same period in 2025

Sant'Agata Bolognese, 29 July 2026 – In the first six months of 2026 Automobili Lamborghini recorded revenue of €1.74 billion, up 7.4% compared with the same period in 2025, with 5,422 vehicles delivered: down 4.6% year on year. This result was achieved despite a complex global environment marked by significant geopolitical instability. Tariffs in the United States, the conflict in the Middle East, the overall performance of the luxury market in China and growing uncertainty in the European market led to a contraction of -7.7% in the relevant segment, against which the brand delivered a resilient performance.

Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, commented: *“Even amid growing disruption across global markets, Automobili Lamborghini has demonstrated its resilience by recording the highest revenue in its history. This strength stems from a unique business model built on exclusivity and brand value. Our priority is clear, to continue protecting and strengthening the brand’s positioning.”*

Operating profit stood at €395 million with profitability of 22.7%, confirming the strength of the brand and the consistency of its sustainable growth strategy, despite continuing to be affected by external factors that influenced the entire six-month period.

Paolo Poma, Managing Director and CFO of Automobili Lamborghini, said: *“In the first half of the year, we achieved solid results despite a macroeconomic environment that remains volatile and challenging. The negative impact of higher US tariffs, introduced in 2025, together with adverse exchange-rate movements, affected performance without compromising the strength of the brand’s positioning among the leading players in the luxury sector.”*

The first half results reflect the contribution of the entire Sant'Agata Bolognese product range, now comprising Revuelto¹, Urus SE² and Temerario³. The start of Temerario deliveries in Q1 marked the full integration of the third product family into the brand's product line-up, alongside continued strong demand for Revuelto and Urus SE. The order book remains robust, with a waiting time of approximately one year.

The second half of the year began with the launch of the Urus SE Performante⁴, the most extreme expression of the Urus family and its performance-focused character. With this

¹ Revuelto (WLTP): Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km

² Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

³ Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km

⁴ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage



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product debut opening the six-month period, the Sant'Agata Bolognese company looks ahead to the coming months with a clear understanding of an evolving international environment.

Company information

Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is one of the world's leading names in luxury super sports cars, defining the future of the segment through uncompromising performance, design and emotion. Rooted in a 100% Italian identity and supported by a global community driven by passion, craftsmanship and people, the company combines technological innovation with authentic racing DNA, with motorsport serving as both a strategic laboratory and a core expression of the brand.

From iconic models such as the Miura, Countach, Diablo and Aventador to limited editions including the Sesto Elemento and Fenomeno, Lamborghini has consistently created lasting value through rarity, personalisation and craftsmanship. Today, its fully hybrid line-up is structured around three main model families: Revuelto, the first HPEV with a V12 engine; Urus SE, the first plug-in hybrid Super SUV; and Temerario, the benchmark V8 HPEV in its category. From each family come the most extreme versions, such as Urus SE Performante, an authentic expression of the brand and its most performance-oriented soul.

With over 3,000 employees and a network of 186 dealers in 57 countries, Automobili Lamborghini continues to grow responsibly through long-term vision, innovation and sustainability.

Additional product information

REVUELTO

The Revuelto, Lamborghini's first V12 High Performance Electrified Vehicle (HPEV), represents a new paradigm in the world of super sports cars, combining the iconic naturally aspirated V12 engine with a cutting-edge plug-in hybrid system. As part of Lamborghini's electrified lineup, it sets new standards in performance, driving dynamics and technological innovation. The powertrain combines a 6.5-litre V12 engine with three electric motors and a high specific power lithium-ion battery, delivering a total output of 1,015 CV.

Building on these technical foundations, Revuelto sits at the top of the range and leads its electrification journey, carrying Sant'Agata Bolognese's V12 heritage into a new generation of super sports cars. It is the model that has defined the language through which the brand now interprets performance and innovation.

TEMERARIO



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The Temerario, an authentic “Fuoriclasse”, redefines the concept of the super sports car, combining extreme performance with a new generation of hybrid technology. At its core lies an all-new 4.0-litre twin-turbo V8 engine paired with three electric motors, delivering a total output of over 920 CV and enabling the engine to reach an exceptional 10,000rpm, an unprecedented benchmark in its segment.

As the third and most recent product family, Temerario completes the range’s transition to hybrid technology and introduces a new generation of V8 super sports car. It combines track-focused performance with everyday usability, broadening the brand’s horizons at the heart of its sporting world.

URUS SE

The Urus SE represents a new benchmark in the Super SUV segment, combining Lamborghini’s signature performance with advanced hybrid technology. It is powered by a 4.0-litre twin-turbo V8 engine paired with an electric motor and a 25.9 kWh lithium-ion battery, delivering a total output of 800 CV and 950 Nm of torque.

With this configuration, Urus SE brings electrification to the Super SUV, the model that broadened the brand’s audience and today represents one of its key pillars. Its plug-in hybrid technology enhances everyday versatility, combining a distinctive driving experience with greater efficiency.

URUS SE PERFORMANTE

Urus SE Performante is the high-performance expression of the plug-in hybrid Super SUV, setting a new benchmark in its category for performance, driving dynamics and aerodynamic efficiency. Equipped with a 4.0-litre twin-turbo V8 paired with a permanent-magnet electric motor, it delivers the highest system output in the model’s history, with 812 CV (597 kW) and 1,000 Nm of torque, placing it at the top of its segment.

Urus SE Performante embodies the most dynamic side of the Super SUV, with a character designed for those seeking a sportier driving experience. Positioned at the top of the Urus family, it adds further depth to one of the most successful model lines from the Sant’Agata Bolognese company.

Additional information and Contacts

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com





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