



## **Lamborghini to Celebrate Miura's 60th Anniversary at Pebble Beach Concours d'Elegance**

### **The display brings together the largest-ever gathering of the iconic supercar**

*Pebble Beach, CA, 27 July 2026* – Some automobiles become icons. Others redefine history. The Lamborghini Miura did both. This August, against the incomparable backdrop of Pebble Beach Automotive Week, Automobili Lamborghini will honor the 60th anniversary of the Miura with a celebration unlike any before it: the largest gathering of Lamborghini Miuras ever assembled anywhere in the world.

This once-in-a-lifetime display of over 40 Miuras will transform Pebble Beach's famed 3rd fairway into a living tribute to the car that forever changed the automotive world.

On Sunday, August 16, this record number of Miura will come together on the 3rd fairway of Pebble Beach Golf Links, a location that, for the first time in the history of Pebble Beach Concours d'Elegance, will be opened for a featured activation. The display will be open to the public, offering collectors, enthusiasts, and visitors an extraordinary opportunity to experience one of the rarest moments in automotive history. This unprecedented gathering is made possible through the dedication of Lamborghini Club USA and the passion of its members.

There could be no more fitting stage than Pebble Beach. For decades, the Concours d'Elegance has been the world's most prestigious celebration of the automobile, where artistry, craftsmanship, provenance, and innovation converge. It is here, among the world's most exceptional motorcars, that the Miura's story feels very much at home.

*"Few automobiles have changed the course of history the way the Miura did," said Stephan Winkelmann, Chairman and Chief Executive Officer of Automobili Lamborghini. "It wasn't simply a beautiful car or an engineering milestone, it changed how the world imagined performance, design, and desire. Bringing together the largest collection of Miuras ever assembled, on one of the most celebrated stages in the automotive world, is an extraordinary tribute to the visionaries who created it and to the owners whose passion has preserved its legacy for nearly six decades. As we approach this remarkable event, we celebrate not only an icon of Lamborghini, but one of the most influential automobiles ever built."*

When Lamborghini unveiled the Miura in 1966, it challenged every convention of what a road car could be. Its groundbreaking mid-engine architecture, dramatic proportions, and unmistakable Marcello Gandini design transformed automotive engineering into rolling sculpture. More than simply introducing breathtaking performance, the Miura created an entirely new category of automobile, the modern supercar.

Nearly six decades later, its influence remains unmistakable. Every mid-engine Lamborghini that followed, and virtually every modern exotic performance car, owes something to the bold vision first realized in the Miura. It is a car that continues to captivate designers, collectors, artists, and enthusiasts alike, transcending the automotive world to become a lasting symbol of Italian creativity and cultural ambition.



## Media Information

The celebration carries particular significance in the Americas, with the United States being the top market for the brand globally. The United States is also home to the world's largest community of Miura collectors, whose passion for preserving these extraordinary automobiles has helped ensure that the model's legacy continues to inspire new generations.

For one day only, Pebble Beach's iconic fairways will become home to an unmatched gathering of automotive masterpieces, a rare moment where history, design, and innovation converge. More than a display of exceptional automobiles, this is a celebration of the Miura's enduring place in popular culture and of the fearless spirit that continues to define Lamborghini.

As the brand looks toward the future, it also honors the car that forever altered it. Nearly 60 years after its debut, the Miura remains as revolutionary, desirable, and inspiring as ever.

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## Company information

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Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is one of the world's leading names in luxury super sports cars, defining the future of the segment through uncompromising performance, design and emotion. Rooted in a 100% Italian identity and supported by a global community driven by passion, craftsmanship and people, the company combines technological innovation with authentic racing DNA, with motorsport serving as both a strategic laboratory and a core expression of the brand.

From iconic models such as the Miura, Countach, Diablo and Aventador to limited editions including the Sesto Elemento and Fenomeno<sup>1</sup>, Lamborghini has consistently created lasting value through rarity, personalisation and craftsmanship. Today, its fully hybrid line-up is structured around three main model families: Revuelto<sup>2</sup>, the first HPEV with a V12 engine; Urus SE<sup>3</sup>, the first plug-in hybrid Super SUV; and Temerario<sup>4</sup>, the benchmark V8 HPEV in its category. From each family come the most extreme versions, such as Urus SE Performante<sup>5</sup>, an authentic expression of the brand and its most performance-oriented soul.

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<sup>1</sup> The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage

<sup>2</sup> Revuelto (WLTP): Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km

<sup>3</sup> Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

<sup>4</sup> Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km

<sup>5</sup> The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage



## Media Information

With over 3,000 employees and a network of 186 dealers in 57 countries, Automobili Lamborghini continues to grow responsibly through long-term vision, innovation and sustainability.

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### Additional information and Contacts

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Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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