



Fenomeno Roadster makes its debut at the Concours of Elegance Germany 2026

Few-Off masterpiece headlines Lamborghini V12 and hybrid model line-up at Lake Tegernsee

Sant'Agata Bolognese, 6 July 2026 – Automobili Lamborghini celebrated the past, present and future of the brand at the Concours of Elegance Germany 2026, held on July 4–5 at Gut Kaltenbrunn on the shores of Lake Tegernsee. The event marked the German premiere of the new Fenomeno Roadster¹ alongside an exceptional display of Lamborghini's iconic V12 heritage and latest hybrid models, bringing together collectors, enthusiasts and media in one of Germany's most prestigious automotive events.

Taking center stage at the Lamborghini display presented by Lamborghini Munich was the ultra-exclusive Fenomeno Roadster. As the latest expression of Automobili Lamborghini's Few-Off philosophy, the open-top masterpiece is limited to only 15 vehicles worldwide, with few examples sold in the German market. Powered by a 1,080 CV V12 hybrid powertrain, it is the most powerful open-top Lamborghini ever built, accelerating from 0–100 km/h in just 2.4 seconds, reaching 200 km/h in 6.8 seconds and achieving a top speed of over 340 km/h.

The Fenomeno Roadster was joined by the Temerario² and the Urus SE³, offering a glimpse into Lamborghini's latest hybrid-powered lineup. Together, they showcased the company's vision for high-performance electrification, combining exceptional performance with advanced hybrid technology while continuing Lamborghini's unmistakable driving experience. Available for test drives on site, they allowed guests to experience the advantages of Lamborghini's electrified models firsthand at the Gut Kaltenbrunn venue.

The Temerario redefines the concept of the super sports car, combining extreme performance with a new generation of hybrid technology. At its core lies an all-new 4.0-litre twin-turbo V8 engine paired with three electric motors, delivering a total output of over 920 CV and enabling engine speeds of up to an exceptional 10,000 rpm – setting an unprecedented benchmark in its segment. The Urus SE establishes a new reference point in the Super SUV segment, combining Lamborghini's signature performance with advanced hybrid technology. It is powered by a 4.0-litre twin-turbo V8 engine paired with an electric motor and a 25.9 kWh lithium-ion battery, delivering a total output of 800 CV and 950 Nm of torque.

Beyond this, the Concours of Elegance celebrated the rich heritage of automotive culture spanning past decades. Lamborghini enriched the exclusive display with iconic V12 models such as the Countach, Diablo, and Miura. In particular, the Miura – the world's first super sports car – drew significant attention as it celebrates its 60th anniversary this year. In addition, the uncompromisingly sporty Miura SV marks its 55th anniversary.

¹ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage

² Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km

³ Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km



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With the unveiling of the Miura on March 10, 1966, at the Geneva Motor Show, Lamborghini gave birth to the modern super sports car, introducing a transversely mounted mid-engine V12 inspired by motorsport. Thanks in part to this groundbreaking model, the company from Sant'Agata Bolognese has established itself over the years as a brand that continues to define the future of super sports cars through uncompromising performance, design, and emotion.

Another true Lamborghini icon is the Countach. The V12-powered sports car evolved into an automotive legend and the dream of generations of enthusiasts. Production of the Countach began in March 1974 at the Lamborghini factory in Sant'Agata Bolognese. The model quickly achieved legendary status and remained in production for an impressive 16 years. It was also a milestone in terms of technology and craftsmanship: the Countach was the first Lamborghini to feature bodywork produced entirely in-house, with panels shaped by hand, as well as the first to have its interiors crafted by Lamborghini's own Upholstery Department. What was once a revolution has become a defining tradition of the brand in Sant'Agata Bolognese.

In 1990, the Diablo marked the dawn of a new era for Lamborghini, breaking the 325 km/h barrier and setting a benchmark for production cars of its time. Its story began in 1985 with Project 132, an ambitious initiative to succeed the Countach and create the fastest road car in the world. Powered by a 5.7-liter V12 engine producing 492 CV and 580 Nm of torque, the Diablo accelerated from 0 to 100 km/h in just 4.5 seconds. It went on to establish a new top-speed record for production cars in 1990, reaching an impressive 337 km/h at the Nardò test track – cementing its status as one of the defining super sports cars of its era.

The classic Lamborghini models showcased at the Concours of Elegance originate from private collections. The care, maintenance and certification of such historically significant vehicles are entrusted to Lamborghini Polo Storico, the brand's dedicated heritage department. Established in 2015, Lamborghini Polo Storico is not only home to the company archives but is also responsible for restoration work and the Certification of Authenticity service - both of which further enhance the already exceptional pedigree of these vehicles from Sant'Agata Bolognese. Polo Storico complements Lamborghini's comprehensive range of owner services and plays a key role in preserving and protecting the brand's heritage and legacy.

With this comprehensive display of Italian automotive excellence, Lamborghini surpassed its own presence at the Concours of Elegance Germany from the previous year. At the Lamborghini Munich stand, guests were offered a compelling and insightful journey through the brand's rich sports car heritage - defined by 100% Italian craftsmanship and the unmistakable spirit of Sant'Agata Bolognese.

Company information

Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is one of the world's leading names in luxury super sports cars, defining the future of the segment through uncompromising performance, design and emotion. Rooted in a 100% Italian identity and supported by a global community



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driven by passion, craftsmanship and people, the company combines technological innovation with authentic racing DNA, with motorsport serving as both a strategic laboratory and a core expression of the brand.

From iconic models such as the Miura, Countach, Diablo and Aventador to limited editions including the Sesto Elemento and Fenomeno, Lamborghini has consistently created lasting value through rarity, personalization and craftsmanship. Today, its fully hybrid lineup includes three main models: the first V12 HPEV (High Performance Electrified Vehicle) Revuelto; the first plug-in hybrid Urus SE Super SUV; and the V8 class-beating HPEV Temerario.

With over 3,000 employees and a network of 186 dealers in 57 countries, Automobili Lamborghini continues to grow responsibly through long-term vision, innovation and sustainability.

Additional information and Contacts

Photos and videos: media.lamborghini.com

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