



Automobili Lamborghini Expands Western European Network with New Dealership in Knokke

The new showroom on Belgium's North Sea coast expands Lamborghini's Belgian presence beyond Brussels and Antwerp.

Sant'Agata Bolognese/Knokke, 12 June 2026 - Automobili Lamborghini announces the opening of its latest dealership in Knokke, further strengthening the brand's presence in Western Europe and marking the third official Lamborghini dealership in Belgium, following the established locations in Brussels and Antwerp.

The official inauguration and press conference took place on 11 June in the presence of Stephan Winkelmann, Chairman and CEO of Lamborghini, alongside Federico Foschini, Chief Marketing and Sales Officer.

"Belgium continues to represent an important market for Lamborghini in Europe, and Knokke is a strategic location for our brand," said Stephan Winkelmann - "Known for its exclusive lifestyle and passion for luxury and performance automobiles, Knokke offers the ideal environment to strengthen Lamborghini's presence in Belgium. With this new dealership, we aim to be even closer to our customers while supporting our continued expansion across Western Europe."

Located in one of Belgium's most renowned coastal destinations, the new Knokke showroom highlights Lamborghini's expanding presence in key luxury markets. The dealership presents the brand's fully hybridized range in an exclusive setting that reflects the innovation, performance and craftsmanship of the Sant'Agata Bolognese manufacturer.

The showroom's contemporary architecture and modern design reflect Lamborghini's distinctive brand identity, creating an immersive and sophisticated environment for customers and visitors. It features a dedicated Ad Personam area, allowing clients to explore Lamborghini's virtually limitless customization possibilities through bespoke colours, materials, finishes and specifications. The dealership also offers Lamborghini Selezione certified pre-owned vehicles, as well as comprehensive aftersales services delivered to the highest standards of the brand, all within a contemporary and modern architectural environment that reflects Lamborghini's distinctive design identity.

The new Lamborghini Knokke dealership is operated by D'Ieteren Group, one of Belgium's leading mobility groups and the owner of Lamborghini dealerships in Brussels, Antwerp and now Knokke. With a long-standing history in the automotive sector and a strong expertise in premium and luxury mobility, the group continues to reinforce Lamborghini's presence in the Belgian market.

"The opening of Lamborghini Knokke represents an important milestone for our development in Belgium," said Michiam Van den Langenbergh, General Manager of Lamborghini Knokke. "Knokke is a



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unique destination with an international clientele and a strong affinity for luxury and performance brands. This new location allows us to offer our customers an even closer and more exclusive Lamborghini experience.”

During the opening event, guests and media representatives had the opportunity to discover Lamborghini's complete fully hybridized model lineup: Revuelto ¹ in Rosso Efesto , Urus SE² in Arancio Apodis and Nero Helene, and Temerario³ in Giallo Inti and Verde Mercurius. Each model presentation highlights Lamborghini's latest innovations in performance, hybridization, design and driving dynamics. Finally, one Lamborghini Selezione certified pre-owned vehicle will be displayed as well: Diablo in Blu Hera.

The Knokke dealership has been conceived to deliver an immersive Lamborghini experience, combining Italian craftsmanship, cutting-edge technology, and personalized customer services. Visitors are able to discover the brand's complete product portfolio while engaging with Lamborghini's exclusive customization programs and lifestyle universe.

The expansion underlines the consistent global growth strategy of the Company and its confidence in the Belgian luxury automotive market, while reinforcing the brand's positioning in high-potential European destinations.

Revuelto

The Revuelto, Lamborghini's first V12 High Performance Electrified Vehicle (HPEV), represents a new paradigm in the world of super sports cars, combining the iconic naturally aspirated V12 engine with a cutting-edge plug-in hybrid system. As part of Lamborghini's electrified lineup, it sets new standards in performance, driving dynamics and technological innovation. The powertrain combines a 6.5-litre V12 engine with three electric motors and a high specific power lithium-ion battery, delivering a total output of 1,015 CV.

This configuration enables the Revuelto to accelerate from 0 to 62 mph in just 2.5 seconds and to reach a top speed exceeding 215 mph, while ensuring immediate torque delivery and enhanced efficiency. The innovative 8-speed dual-clutch gearbox, introduced for the first time on a Lamborghini V12, further enhances performance and responsiveness, while advanced aerodynamics and torque vectoring ensure exceptional agility and stability.

Temerario

The Temerario, an authentic "Fuoriclasse", redefines the concept of the super sports car, combining extreme performance with a new generation of hybrid technology. At its core lies an all-new 4.0-litre twin-turbo V8 engine paired with three electric motors, delivering a total output of over 920 CV and enabling the engine to reach an exceptional 10,000rpm, an unprecedented benchmark in its segment.

¹ Revuelto (WLTP): Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km

² Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

³ ³ Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km



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This advanced architecture allows the Temerario to deliver instantaneous response, linear power and a unique high-revving character, ensuring an uncompromising driving experience. The plug-in hybrid system enhances both performance and efficiency, optimizing torque distribution and responsiveness in all driving conditions.

Urus SE

The Urus SE represents a new benchmark in the Super SUV segment, combining Lamborghini's signature performance with advanced hybrid technology. It is powered by a 4.0-litre twin-turbo V8 engine paired with an electric motor and a 25.9 kWh lithium-ion battery, delivering a total output of 800 CV and 950 Nm of torque.

This advanced plug-in hybrid powertrain enables acceleration from 0 to 62 mph in just 3.4 seconds and from 0 to 124 mph in 11.2 seconds, reaching a top speed of 194 mph, while offering over 35 miles of electric driving range. Equipped with 13 driving modes, including dedicated electric and hybrid configurations, the Urus SE delivers maximum versatility across all conditions, from urban fully electric driving to high-performance road use and demanding off-road environments.

AUTOMOBILI LAMBORGHINI

Founded in 1963 in Sant'Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After more than 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twin turbo V8. Together, these models redefine performance while significantly reducing emissions.

Every Lamborghini is proudly conceived, designed, and built in Italy at the company's historic Internal 3 Media Information headquarters in Sant'Agata Bolognese—a production site that has been carbon-neutral for over a decade. Today, the one and only Sant'Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand's broader commitment to decarbonization across its entire value chain under the "Direzione Cor Tauri" strategy.

In 2025, the plant reached a new milestone with 10,747 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial presence in 56 countries through 186 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected and authentic.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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