



Automobili Lamborghini wins the Randstad Employer Brand 2026

The Sant'Agata Bolognese-based company confirms its position as the ideal employer for Italian candidates

Sant'Agata Bolognese, 19 May 2026 – Automobili Lamborghini has received the Randstad Employer Brand 2026, ranking first overall among the most attractive employers in Italy. The recognition, awarded on the basis of Randstad's Employer Brand Research, confirms the company's ability to stand out in an increasingly competitive labor market, where attracting and retaining talent requires a concrete balance between compensation, wellbeing, stability, growth opportunities and the quality of the professional environment.

Taking 79.8% of preferences, Automobili Lamborghini was identified as the ideal employer by potential Italian candidates, securing the top position in the 2026 survey. This result is particularly significant in a scenario where, after ten years, competitive salary and benefits have once again become the primary driver in choosing an employer, cited by 59% of respondents, followed by a pleasant working atmosphere, work-life balance, job security and opportunities for professional growth.

"We are proud to receive this recognition, which we view both as an important sign of the journey we have undertaken and as an incentive to continue improving," said Douglas Arrighi Pereira, Chief People, Culture and Organization Officer of Automobili Lamborghini. "Being named the ideal employer in Italy represents a significant achievement, especially in a context where expectations toward companies are becoming increasingly complex. For Lamborghini, this means continuing to invest in an environment capable of combining performance, wellbeing, professional growth and a sense of belonging, while enhancing the contribution of every individual to the company's future."

The Randstad Employer Brand Research 2026 involved 171,000 respondents and 6,400 companies across 34 countries. In Italy, 7,170 people—both employed and unemployed, aged between 18 and 64—were interviewed and asked to evaluate the perceived attractiveness of the market's 150 leading employers through an independent survey conducted by Kantar.

Alongside the central importance of competitive compensation and benefits, the 2026 Randstad research highlights the value of a positive environment, work-life balance, job security and growth opportunities. These elements align with the Sant'Agata Bolognese company's model, founded on trust, listening, shared responsibility and the enhancement of skills. Organizational flexibility and working-time policies introduced with the latest supplementary labor agreement are complemented by continuous training and empowerment programs, together with a concrete commitment to inclusion and gender equality, confirmed by the renewal of the UNI/PdR 125:2022 certification.



Media Information

At the core of this approach is the Lamborghini Feelosophy program, structured around the pillars of Body, Mind and Purpose, promoting initiatives ranging from psychophysical wellbeing to training, from active listening to the sharing of common goals.

The Randstad Employer Brand 2026 recognition also acknowledges the growth of the Sant'Agata Bolognese site, the heart of Lamborghini's manufacturing operations and the place where innovation, expertise and corporate culture take shape. With more than 3,000 employees, the headquarters represents a highly specialized ecosystem that combines manufacturing excellence, technology, Made in Italy and people focus within a model of responsible, future-oriented growth.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Social Media & Digital Communication
Chiara Busolo
T +39 340 0791871
chiara.busolo@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Heritage Communication
Enrico Pavesi
T +39 345 6749362
extern.enrico.pavesi@lamborghini.com

Regional Offices

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com