



Lamborghini Polo Storico Giro: Miura celebrates its 60th anniversary with a tour

Twenty crews covered over 500 kilometers across Italy, celebrating the anniversary of the first super car

Sant'Agata Bolognese, 12 May 2026 – Automobili Lamborghini has dedicated the 2026 Polo Storico Giro to the 60th anniversary of the Miura. The event, a dynamic tour reserved for Miura collectors from Europe, America and Asia, took place from 6 to 10 May, crossing Piedmont, Liguria, Tuscany and Emilia-Romagna along a route of over 500 kilometers, culminating at the Autodromo Internazionale Enzo e Dino Ferrari during the second edition of the Lamborghini Arena.

The 2026 Polo Storico Giro combined the pleasure of driving with exclusive activities, while celebrating both the heritage of the Miura and the merits of the Italian regions it traversed. From the UNESCO-listed hills of the Langhe to the Ligurian coastline, continuing through Tuscany between Carrara and Florence, and finally reaching Imola via the Apennines, the route touched some of the most iconic locations in northern Italy. Tailored stops and curated gastronomic experiences enriched the journey, creating a dialogue between culture, territory and innovation.

“With the Miura, Lamborghini did not simply create a car, it gave birth to the very idea of the super car,” commented Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini *“The 2026 Polo Storico Giro pays tribute to that moment: when courage, beauty and innovation came together to redefine what a Lamborghini could be. The Giro offered clients from all over the world the opportunity to drive the first super car in history with the direct support and organization of the company, while also allowing enthusiasts attending the Lamborghini Arena to witness a unique parade of Miura models.”*

All production evolutions of the Miura were represented during the Giro, including P400, P400 S and SV, offering a complete overview of the model’s development. Among them, a Miura SVJ of extraordinary significance stood out; at the conclusion of the tour, it began its preparation to join the collection of vehicles displayed at the Museo Lamborghini, enriching the exhibition “Miura: Born Incomparable”, where it will remain on display until the end of 2026 alongside other notable examples. Also of exceptional interest was one of the two Miura SV prototypes, a unique vehicle used for the development of the version and certified by Polo Storico.

“With the 2026 Giro, Lamborghini Polo Storico once again reaffirms its mission,” concluded Giuliano Cassataro, Head of After Sales of Automobili Lamborghini. *“Not only does it preserve and enhance the company’s heritage through archive, certification and restoration activities, but Polo Storico also offers these cars the opportunity to be driven, experienced and kept alive through special initiatives such as this tour. It is a process that begins with documentation and extends all the way to the road, where historic vehicles, just like the Miura, continue to express their identity and fuel their enduring legend.”*

The tour

The Lamborghini Polo Storico Giro 2026 began on 6 May in Cerreto Langhe, a picturesque village in the heart of the UNESCO-listed Langhe, where all Miura drivers and guests gathered.



Media Information

On the following day, 7 May, the cars left the Piedmont hills heading towards the Ligurian coast. For lunch, the convoy stopped among the hills of Gavi. By the end of the day, after covering 195 kilometers and reaching Rapallo, the crews transferred by sea to Portofino, where they attended a Michelin-starred dinner.

On 8 May the tour continued towards Florence, with approximately 220 kilometers of driving between sea and hills. The first stop for coffee was in Brugnato, which for the occasion opened its historic center to the Miuras and created two traditional *infiorate* (traditional floral carpets) in its main squares, celebrating local craftsmanship and creating a moment of strong connection between the cars and the territory. The journey then continued to Robot City Carrara, where the centuries-old tradition of marble extraction meets advanced robotic technologies, providing a unique setting for lunch. In the afternoon, the convoy arrived in Florence, where the Miuras drew public attention with their beauty and the unmistakable sound of the V12. The day concluded with a dinner at Palazzo Borghese, one of the most significant examples of Florentine Baroque architecture, whose monumental halls and richly decorated interiors hosted guests in a setting of great historical value.

On 9 May the tour continued towards Imola, with a brief stop in Scarperia in the heart of the Mugello area. From there, the route crossed the Futa and Raticosa passes, iconic roads in Italian automotive tradition and still used today for Lamborghini vehicle development and testing. Upon arrival at the Imola circuit the Giro reached its climax with access to the Lamborghini Arena and a parade dedicated to the Miura's 60th anniversary, bringing together enthusiasts, collectors and participants in a shared celebration of the brand.

Completing the experience, guests took part in the activities of the Lamborghini Arena, experiencing first-hand the present and future of the Sant'Agata Bolognese company. In particular, on the evening of 9 May Miura collectors attended the gala dinner during which Automobili Lamborghini unveiled its new open-top V12 few-off, the Fenomeno Roadster, whose design and colors pay tribute to a Miura, the 1968 Roadster. On 10 May, the Miuras still present in Imola joined the event's grand parade, driving in front of thousands of enthusiasts alongside collectors from around the world and other Lamborghini models.

Among the defining elements of the Lamborghini Polo Storico Giro 2026 was the extraordinary quality of the participating vehicles. Of the 20 cars registered, a large number were already certified by Polo Storico, while many of the remaining cars initiated the certification process upon arriving in Italy, further confirming the department's role as custodian of the authenticity and historical value of Lamborghini vehicles.

Photo and video: media.lamborghini.com

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