



Automobili Lamborghini sets new record for deliveries in 2025 despite headwinds

The Sant'Agata Bolognese-based company continues its growth, achieving its best-ever result with 10,747 vehicles delivered

Sant'Agata Bolognese, 20 January 2026 – Automobili Lamborghini's growth journey continues at pace as, in 2025, the company once again surpassed the milestone of ten thousand vehicles delivered, further improving on the previous year's performance and setting a new all-time record. With 10,747 vehicles delivered worldwide the strong market response is confirmed, as is the success of the brand's hybridisation strategy, which has been met with enthusiasm by Lamborghini customers across the globe.

Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, commented: *"Despite challenging market conditions we are very proud of the results achieved in 2025, which confirm Lamborghini's ability to stand out even in a complex global environment. The performance recorded reflects our capacity to interpret market dynamics and to make strategic choices that respond concretely to our customers' expectations. This approach does not aim for peaks in volumes, but allows us to consolidate the results achieved following the growth of recent years."*

In 2025, results remained solid across all three macro-regions. EMEA continued to be Automobili Lamborghini's leading market with 4,650 vehicles delivered. The Americas followed, closing the year with 3,347 units delivered, while the Asia Pacific (APAC) region recorded 2,750 vehicles delivered.

Federico Foschini, Chief Marketing and Sales Officer, stated: *"2025 was marked by significant geopolitical and macroeconomic turbulence, resulting in differing dynamics across the markets in which we operate. By pursuing a carefully defined strategy based on brand-strengthening activities, the offering of highly competitive products and a distribution approach designed to preserve the exclusivity of the range, Lamborghini was able to achieve strong results. This was also made possible thanks to the fundamental contribution of our dealer network, which worked in close collaboration with our regional teams."*

Key contributors to this achievement were the two models that marked the beginning of Automobili Lamborghini's electrification phase: Revuelto¹, the brand's first V12 HPEV hybrid super sports car, and Urus SE², the plug-in hybrid version of the Sant'Agata Bolognese Super SUV. These are joined by Temerario³ in 2026, which made its dynamic debut in August at Portugal's Estoril circuit following its launch in 2024. Customer Temerario deliveries begin from January, with an order book already covering approximately twelve months. With this, Automobili Lamborghini confirms the milestone of becoming the only luxury super sports car

¹ Revuelto: Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km

² Urus SE: Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

³ Temerario: Energy consumption (weighted combined): 4,3 kWh/100 Km plus 11,2 l/100km; CO2 emissions (weighted combined): 272 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km



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manufacturer to offer an entirely hybridised range, an achievement that continues to set the Sant'Agata Bolognese marque apart within the automotive landscape.

The year also saw two significant product highlights. In July, at the Goodwood Festival of Speed, the Temerario GT3 was unveiled: the first racing derivative of the Temerario project, designed for customer teams and set to debut in major global GT3 championships in 2026. It is also the first race car to be entirely conceived, developed and built by Lamborghini Squadra Corse.

In August, during Monterey Car Week, Lamborghini revealed Fenomeno⁴, a limited series of just 29 examples. From a technical standpoint, Fenomeno is equipped with the most powerful V12 ever developed by Lamborghini, integrated into a hybrid architecture delivering a total output of 1,080 CV, representing the pinnacle of the brand's performance and engineering. The car represents a new "design manifesto" for the brand, pushing its most iconic stylistic codes to the extreme, and a particularly meaningful debut, taking place in the year in which Lamborghini Centro Stile celebrated its official twentieth anniversary.

The 2025 results confirm not only the strength of Automobili Lamborghini's strategy, but also the company's ability to evolve while remaining true to its identity. At a time of profound transformation for the entire automotive sector, the Sant'Agata Bolognese marque continues to stand out for its vision, innovation and ability to look to the future without losing the connection to what has made it an icon worldwide.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Social Media & Digital Communication
Chiara Busolo
T +39 340 0791871
chiara.busolo@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Heritage Communication
Enrico Pavesi
T +39 345 6749362
extern.enrico.pavesi@lamborghini.com

Regional Offices

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

⁴ Fenomeno: The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage