



Automobili Lamborghini renews its commitment alongside Movember with new awareness initiatives

In 2025, the Sant'Agata Bolognese-based company expands its commitment to men's health with dedicated preventative health checks for employees

Sant'Agata Bolognese, 4 November 2025 – In 2025, Automobili Lamborghini once again confirms its support for Movember, the international campaign dedicated to men's health and wellbeing. For the fifth consecutive year, the Sant'Agata Bolognese company renews its commitment with a programme of initiatives combining prevention, information and participation, involving not only employees but the entire Lamborghini community — clients and enthusiasts all over the world.

Movember was founded in London in 2003 with the goal of promoting men's health through prevention, early diagnosis and psychological support. The association funds projects worldwide dedicated to mental health and to the prevention of male-specific diseases such as prostate and testicular cancer, as well as initiatives aimed at combating suicide. During the month of November, Movember invites people to grow a moustache as a symbolic gesture to raise awareness of these issues. Today, it is the leading global charity dedicated to men's health, with more than 1,300 active projects around the world.

Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, states: *"We continue with conviction to support Movember, a project capable of creating awareness around issues that concern everyone. Since 2021, we have been spreading the message that prevention is a shared responsibility. This year, we are further strengthening this commitment, making it part of our daily company life and sharing it with our enthusiasts through dedicated initiatives."*

The main new development introduced this year by Automobili Lamborghini is the offer of free preventive health checks dedicated to men's health, available to all employees. During the month of November, it will be possible to book specialist examinations directly at the company infirmary, with the aim of promoting greater awareness and attention towards aspects of men's wellbeing that are often neglected. This initiative confirms the company's concrete commitment to supporting a culture of prevention as an integral part of both individual and collective wellbeing.

The Lamborghini Museum will once again be at the centre of awareness activities. The displayed Countach will wear the Movember moustache and will be accompanied by installations and informational content dedicated to prevention, designed to engage fans of the Sant'Agata Bolognese marque. The Movember message will also continue beyond the company through the "Bull Runs", the iconic Lamborghini rallies organised by dealers on five continents, where cars decorated with the association's symbolic moustache will travel through evocative locations to promote awareness of preventive health practices.

Movember will also return to the Lamborghini Super Trofeo World Finals in Misano, scheduled from 7 to 9 November, featuring moments of dialogue, photo opportunities and



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donation stations. On Saturday, 8 November, a representative of the association will also be present to share with the public the projects supported at a global level.

Through these initiatives, Automobili Lamborghini strengthens a long-term commitment based on prevention, awareness and social responsibility, extending its collaboration with Movember to its entire community and promoting a shared culture of wellbeing.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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