



SHEdrives a Lambo returns as Lamborghini brings together female owners for an exclusive Palm Springs retreat

A four-day experience dedicated to design, performance, and the women who drive Lamborghini

Sant'Agata Bolognese/Palm Springs, CA USA, October 28, 2025 – Automobili Lamborghini hosted over 30 female owners from across the United States in Palm Springs, California, for the third edition of SHEdrives a Lambo. Designed exclusively for female Lamborghini owners, the four-day experience blended performance, lifestyle, and connection in a program that challenges convention and celebrates the growing presence of women within the Lamborghini community.

The weekend getaway took place at the iconic Parker Palm Springs, set against the dramatic, sun-soaked backdrop of California's legendary desert hideaway. Guests explored scenic canyon roads through the San Jacinto Mountains and Coachella Valley, tested their skills on track at The Thermal Club and enjoyed refined moments of relaxation and dining under the stars.

"SHEdrives a Lambo is our way of celebrating the fearless and passionate women who drive Lamborghini," said Andrea Baldi, Chief Executive Officer of Automobili Lamborghini Americas. *"They are a powerful reminder that Lamborghini is for those who dare to express their individuality beyond stereotypes. These women embrace the brand's heritage while appreciating our vision for the future, and experiences like this allow us to inspire, connect, and grow our female communities around the world."*

An array of Lamborghini vehicles made an appearance in Palm Springs, led by the Revuelto¹, the brand's High-Performance Electrified Vehicle (HPEV) combining a 6.5-liter V12 with three electric motors for a top speed exceeding 350 km/h, and the Urus SE², the new Super SUV featuring a 4.0-liter biturbo V8 with an electric drivetrain for 789 horsepower and a top speed of 312 km/h. Joining them were the Huracán Sterrato, Huracán Tecnica, and Huracán STO, each representing a different expression of Lamborghini's performance DNA. Together, these super sports cars and Super SUVs offered an immersive demonstration of the brand's design, innovation, and unmistakable driving emotion.

Originating in the U.S. in 2023 with the inaugural edition in Connecticut, followed by Arizona in 2024, SHEdrives a Lambo has evolved into a global initiative that celebrates the diversity and strength of the Lamborghini ownership experience. Following the success of this year's event in Palm Springs, the next edition will take place in Europe in December 2025, continuing to expand a community where passion for Lamborghini transcends boundaries and inspires a new generation of drivers.

¹ Revuelto: Combined energy consumption: 10,1 kWh/100 Km plus 11,86 l/100km; Combined CO2 emissions: 276 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,8 l/100km

² Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km



Media Information

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Social Media & Digital Communication
Chiara Busolo
T +39 340 0791871
chiara.busolo@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Heritage Communication
Enrico Pavesi
T +39 345 6749362
extern.enrico.pavesi@lamborghini.com

Regional Offices

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com