



## Lamborghini Vancouver Unveils Revamped Showroom

### **Redesigned space features full product portfolio, state-of-the-art configuration room and one of the brand's largest service centers in Canada**

*Sant'Agata Bolognese/Vancouver, September 19, 2025* – Automobili Lamborghini unveiled its redesigned Vancouver showroom last night with the company's full hybrid model line on display, including the flagship V12 Revuelto<sup>1</sup> HPEV (High Performance Electrified Vehicle), the twin-turbo Temerario<sup>2</sup> super sports car, and the Urus SE<sup>3</sup> Super SUV. In attendance for the ribbon cutting ceremony were Automobili Lamborghini Chairman and Chief Executive Officer Stephan Winkelmann, Chief Sales and Marketing Officer Federico Foschini, alongside CEO of the Americas Andrea Baldi.

*"The redesigned Vancouver showroom strengthens our presence in Canada and elevates the Lamborghini experience for our clients," said Winkelmann. "Located in what has been considered the highest concentration of ultra-high-net-worth individuals in Canada, we are poised to better address our customers' sales and service needs, while also supporting the growing market in Canada for sports cars and luxury SUVs."*

To better serve the growing client base in British Columbia, Lamborghini Vancouver, located in the heart of the city's luxury automotive district at 1720 W 2nd Ave., has expanded its footprint by approximately 5,550 square feet to deliver an enhanced experience for both customers and employees. The updated facility now includes six service bays, a larger showroom that accommodates nine vehicles, and a full second floor. It also features a renovated Ad Personam room for bespoke vehicle configurations and state-of-the-art showroom technology.

The updates to the Vancouver showroom come at a time of continued growth for Lamborghini. The company delivered 5,681 cars globally in the first six months of 2025, a 2% increase over 2024, with the Americas region accounting for 1,732 units. These results provide a solid foundation as Lamborghini continues its Direzione Cor Tauri strategy. In 2024, the company completed hybridizing its entire lineup, including the Revuelto, Temerario, and Urus SE. The strategy underscores a long-term commitment to future generations, serving as a model for innovation and sustainable progress on Lamborghini's path to full carbon neutrality by 2050.

During the grand opening event, VIP guests had the opportunity to experience Lamborghini's hybrid lineup inside the newly redesigned showroom. At the heart of the model range is the flagship Revuelto, featuring a 6.5-liter V12 mid-engine paired with three electric motors, delivering more than 1,000 horsepower and a top speed exceeding 350 km/h. The brand's latest HPEV, the Temerario, produces over 900 horsepower and accelerates from 0 to 100 km/h in just 2.7 seconds. For those seeking super sports car

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<sup>1</sup> Revuelto: Combined energy consumption: 10,1 kWh/100 Km plus 11,86 l/100km; Combined CO2 emissions: 276 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,8 l/100km

<sup>2</sup> Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km

<sup>3</sup> Urus SE: Combined energy consumption: 39,5 kWh/100 Km plus 5,71 l/100km; Combined CO2 emissions: 140 g/km; Combined CO2 efficiency class: E; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 12,9 l/100km



## Media Information

exhilaration with SUV versatility, the Urus SE combines a 4.0-liter biturbo V8 with an electric drivetrain to deliver 789 horsepower and reach a top speed of 312 km/h.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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