



## **Unleashing power on water: the ultimate SEABOB for Automobili Lamborghini by CAYAGO AG**

### **The most powerful SEABOB ever created merges cutting-edge marine engineering with Lamborghini's unmistakable design DNA**

*Sant'Agata Bolognese/Bad Salzuflen, 05 September 2025* – Visionary engineering meets pure performance, with two icons of the high-performance world coming together to not just optimize but reimagine the world's best seascooter: the SEABOB for Automobili Lamborghini is the most powerful model CAYAGO has ever built. Inspired by Lamborghini DNA, this revolutionary watercraft takes design, dynamics and the riding experience to an entirely new level.

#### **A new dimension of power**

As a special edition created exclusively for Automobili Lamborghini, this SEABOB has been named SE63 and marks a transformative step forward from previous standards. It's not an evolutionary upgrade – it's a complete redesign. Beneath the futuristic shell lies an innovative drive system with explosive power delivery. A newly-developed motor architecture, groundbreaking battery technology, and premium materials put it in a league of its own on the water.

The riding experience is not just 'a bit faster', but thrillingly intense and unrestrained. Acceleration off the start line delivers an immediate adrenaline rush. Thrust, agility, top speed: everything is designed for maximum performance and pure emotion.

#### **Driving feel with super sports car thrill**

Thanks to its innovative concept, the SEABOB for Automobili Lamborghini delivers handling reminiscent of a super sports car. Technical parts made from titanium and magnesium as well as a carbon fiber motor shaft in the drive system turn the SEABOB SE63 into a masterpiece of engineering. The new wing system significantly enhances riding stability. In combination with ergonomically optimized control grips, it assures a ride that remains perfectly controllable even at high speeds: intense, precise, and confident.

#### **Unprecedented high-speed thanks to the new Performance Board**

If you're aiming for peak performance, the optional Performance Board is the ultimate upgrade. Mounted on the rear of the SEABOB, it adds extra stability especially at top speeds. It doesn't just elevate the upper body; it elevates the entire riding experience so that rather than gliding, riders fly across the water.

#### **Design meets emotion: Lamborghini DNA on water**

The design language is bold and unexpected. Every line echoes Lamborghini's iconic design, from aerodynamic edges to the unmistakable silhouette and bold stance. Exclusive paint finishes in original Lamborghini colors; premium materials; and a digital cockpit styled like a



super sports car underscore its automotive DNA. Even the start button evokes the typical Lamborghini feeling. The SEABOB for Automobili Lamborghini brings Italian automotive flair to the open sea: a brave aesthetic statement for those who live for speed and follow the concept of ‘fun to drive’.

Original Lamborghini paint finishes offered are: Arancio Egon, Verde Gea, Grigio Lynx, Verde Selvans, Giallo, Bianco Siderale.

### **World premiere in Cannes**

The world premiere of the SEABOB SE63 for Automobili Lamborghini takes place in September 2025 at the Cannes Yachting Festival and the production is scheduled to start in 2026. From summer 2026 onwards, the SEABOB SE63 will be available from selected SEABOB distribution partners.

### **AUTOMOBILI LAMBORGHINI**

Founded in 1963 in Sant’Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive craftsmanship. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electric Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario is the only production super sports car able to reach 10,000 rpm, thanks to its all new twin-turbo V8. Together, they redefine performance while significantly reducing emissions. The production site has been carbon-neutral for over a decade and reflects Automobili Lamborghini’s broader commitment to decarbonizing its entire value chain through the “Direzione Cor Tauri” strategy. Every Lamborghini is proudly conceived, designed, and built in Italy, at a facility that now produces over 10,000 cars annually and leads in both innovation and sustainability. With around 3,000 employees and a presence in 56 countries through its 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its values: brave, unexpected, and authentic.

### **CAYAGO**

CAYAGO AG is the pioneer of high-performance electric watercraft. Developed and manufactured in Germany, SEABOB models have set the standard for quality, technology, and emotion on the water for over two decades. The SEABOB is the world’s most popular luxury watertoy – found on almost every superyacht around the globe.

Headquartered in Bad Salzuflen, Germany, CAYAGO AG builds the SEABOB with precision down to the finest detail. With expert craftsmanship and a passion for innovation, a true premium product is born – meeting the highest expectations for engineering and design. This is “High-Performance Technology” MADE IN GERMANY.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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