



Lamborghini presents the Temerario Ad Personam model, styled for Sardinia

Quintessentially Italian: a Lamborghini that celebrates coast and glitters in the sunset of Porto Cervo

Sant'Agata Bolognese/Sardegna, 1 August 2025 – In the height of the summer season, in the quintessential Italian playground of Sardinia's Porto Cervo, Lamborghini presents the first Ad Personam of its new Temerario, tailored to the market: a unique car created by the personalization department of the Italian super sports car manufacturer, encapsulating the glamorous yet understated haute couture of Italy's jewel in the Mediterranean, the island of Sardinia.

Presented at a private event for 300 guests in the elegant sophistication of Casa Fiorichiari's terraces within the Twiga club, this iteration of the Temerario¹, for which the global dynamic launch was held earlier this month, draws on the special paint effects and luxurious colour and trim potential that can be created by Lamborghini's Ad Personam department. Dubbed Temerario 'Porto Cervo' for the occasion, this example of the latest Lamborghini recalls the glitter of turquoise Sardinian seas and blue Italian skies, while its innovative hybrid powertrain delivers an astounding 920 CV and class-leading performance from its all-new twin turbo V8 engine. Unveiled during the private dinner, the luminescence of the exclusive Temerario was reflected in a special performance by dancers in mirrored and reflective costumes, that together with a light show and post-dinner DJ set, created the perfect backdrop for the new car to literally shine.

"This Temerario created by Ad Personam truly reflects the diverse lifestyle appeal of Sardinia: the Porto Cervo inspired Temerario is equally at home cruising the island's coastal routes as it is turning heads when drawing up at the most elegant occasions," says Stephan Winkelmann. *"More than that, this car illustrates the virtually limitless potential of Lamborghini's personalization programme. The Temerario completes our fully hybridized line-up, delivering groundbreaking performance whilst upholding the inimitable design DNA of our brand through a fresh vision. The possibilities offered by our Ad Personam program ensures every Temerario is a true Lamborghini, while sporting the individuality of its owner."*

The Temerario exterior is finished in Grigio Serget, combining a distinctive grey hue enriched with blue flakes that emerge under sunlight for a captivating visual effect. The lower parts of the car are in gloss black Nero Noctis finished with a dynamic pinstripe in Blu Royal that is also found on the rear wing, accentuating the dynamic profile of the new Temerario. The front splitter, rear diffuser and airscoops are finished in black gloss carbon effect, while the roof and Lamborghini logo are finished in shiny black to contrast at the rear the exhaust tailpipes that are matt black. Black shiny Velador wheels contrast with blue brake calipers, reminding onlookers that the new Temerario is as much a benchmark for super sports performance as it is a sophisticated lifestyle drive.

Inside, the Ad Personam theme of sporty elegance continues. The grey of Grigio Octans leather and Corsa Tex upholstery contrasts with accents of blue Blu Nethuns leather inserts and stitching, on seat panels and

¹ Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km



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doors. Complementary blue stitching and embroidery includes a Lamborghini logo on the seats, and 'Temerario' with accompanying Tricolore colours on the cabin's rear wall embodies the super sports car's Made in Italy heritage. A profile of the Temerario is for the first time specially embroidered in Blu Nethuns on the door panel, showcasing the advanced aerodynamic design and bold identity of the super sports car. The centre tunnel, instrument cluster and door switches are in matt carbon, while a carbon steering wheel with Corsa Tex sides and red finishes affirms that the Temerario is a true driver's car, in every environment.

Two special plates inside the Temerario reference its exclusivity and remind of the potential to individualise a new Lamborghini: 'Ad Personam' on a carbon background adorns one b-pillar, with its event reminder moniker 'Porto Cervo 2025' on the other, with the latter to be replaced by the owner's own personalized plate before delivery.

FIRST PRODUCT LINE-UP FULLY HYBRIDIZED: TEMERARIO, REVUELTO AND URUS SE

The new Lamborghini Temerario is a true 'Fuoriclasse', in a league of its own. It represents automotive excellence made in Italy—from its unique design to its cutting-edge technology. The twin-turbo V8 hybrid powertrain was designed from scratch in Sant'Agata Bolognese and is the first and only super sports car production engine capable of reaching 10,000 rpm. Delivering 920 CV the Temerario sets new standards: not only in terms of its performance but also for comfort and spaciousness: it's a car to delight drivers on road and track, while at the same time offering more space for passengers and luggage than any other vehicle in its category.

With the Temerario, Lamborghini achieves new benchmarks in aerodynamic efficiency, combined with bold stylistic details and lines that represent a significant evolution in the brand's design language. Furthermore, Temerario and Revuelto are now produced on the same state-of-the-art super sports cars production line—marking the first time Lamborghini manufactures two different models together on a single hybridized line.

As the first HPEV in the lineup, the Revuelto sets a new standard for performance, sportiness, and driving pleasure. With its naturally aspirated V12 engine supported by three electric motors, it produces an astonishing 1,015 CV. Its unprecedented architecture, innovative design, highly efficient aerodynamics, and all-new carbon chassis create a next-level driving experience—one that embodies the pure Lamborghini DNA.

Completing the HPEV range, the Urus SE features a re-engineered 4.0-liter twin-turbo V8 delivering 620 CV and 800 Nm of torque. Working in perfect synergy with its electric powertrain, the system produces a combined output of 800 CV and 950 Nm of torque. The new centrally located longitudinal electric torque vectoring system—introduced for the first time in the Urus SE—works alongside the transfer case and an all-new electronic limited-slip differential to deliver Lamborghini's unmistakable super sports car driving dynamics. Thanks to these innovations, the Urus SE is the most fun-to-drive Super SUV in the world.

ABOUT AUTOMOBILI LAMBORGHINI

Founded in 1963 in Sant'Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twin-turbo V8. Together, these models redefine performance while significantly reducing emissions.



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Every Lamborghini is proudly conceived, designed, and built in Italy at the company's historic headquarters in Sant'Agata Bolognese—a production site that has been carbon-neutral for over a decade. Today, the one and only Sant'Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand's broader commitment to decarbonization across its entire value chain under the "Direzione Cor Tauri" strategy.

In 2024, the plant reached a new milestone with 10,687 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial presence in 56 countries through 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected, and authentic.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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