



Lamborghini Esperienza Giro USA takes on New England

Drivers cover 449 miles of picturesque landscapes across four states in three days

Sant'Agata Bolognese/Kennebunkport, ME. 21 July 2025 – The Lamborghini Esperienza Giro USA provided customers a five-day experience driving over 30 Lamborghini super sports cars from the adventurous mountains of Lake Placid, New York to the breathtaking coastline of Maine. Throughout the trip, scenic rallies and Lamborghini hospitality unfolded against New England's verdant, storied landscapes as owners took to the wheel of their own Lamborghinis for an unforgettable summer escape.

Guests were joined for the full journey by Andrea Baldi, CEO of Automobili Lamborghini Americas. "We are delighted to bring our passionate community of customers together again for a unique driving experience in our top market globally, the United States. We really enjoy sharing curated moments along these iconic routes with our valued guests, always proving to be unexpected and authentic," remarked Baldi.

A wide variety of Lamborghinis turned out for the Esperienza Giro, including the Revuelto¹, the first V12 plug-in hybrid super sports car; many different Huracán such as the Sterrato², the STO³, the Tecnica⁴ and the Performante; along with the Aventador S Roadster, the Aventador SV and the Aventador LP700-4 Roadster; with a highlight of the group being the limited edition Countach LPI 800-4⁵ hybrid supercar that pays homage to the 50th anniversary of the original, legendary Countach.

¹ Combined fuel consumption [l/100km]: 11.86

Combined CO2 emissions [g/km]: 276

Combined power consumption [kWh/100km]: 10.1

Combined CO2 efficiency class: G

Combined fuel consumption with discharged battery [l/100km]: 17.8

CO2 efficiency class with discharged battery: G

² Combined fuel consumption [l/100km]: 14.9

Combined CO2 emissions [g/km]: 337

Combined CO2 efficiency class: G

³ Combined fuel consumption [l/100km]: 13.85

Combined CO2 emissions [g/km]: 331

Combined CO2 efficiency class: G

⁴ Combined fuel consumption [l/100km]: 14.5

Combined CO2 emissions [g/km]: 328

Combined CO2 efficiency class: G

⁵ Combined fuel consumption [l/100km]: 19.5

Combined CO2 emissions [g/km]: 440



Media Information

The first day saw guests driving from the pristine northern Adirondacks through Vermont's Mad River Valley and then staying at the historic Woodstock Inn established by the Rockefellers. The second drive day included additional drive routes in Vermont which were paired with a flyfishing experience, culminating with dinner at the storied Simon Pearce restaurant. Zipping through the "Live Free or Die" mountains of New Hampshire, the final driving day offered an exciting ride through the White Mountains. The group finally arrived in Maine to the coastal town of Kennebunkport for a local clambake that evening. Before departing the following morning, guests took the opportunity to participate in a beautiful sunrise sail along the New England coastline to complete their Lamborghini adventure.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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Combined CO2 efficiency class: G

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