



Lamborghini Lounge Porto Cervo: where the Spirit of Sant'Agata meets the heart of Sardinia

An immersive journey where automotive masterpieces, Italian craftsmanship, and summer lifestyle converge on the Costa Smeralda

Sant'Agata Bolognese/ Porto Cervo, 15 July 2025, – Automobili Lamborghini returns to the Costa Smeralda with the reopening of its Lounge in Porto Cervo, reaffirming for the seventh consecutive year its bold and unmistakable presence at one of the Mediterranean's most exclusive destinations. Set in the heart of Promenade du Port on Via Porto Vecchio, the space becomes the summer home for Lamborghini owners and enthusiasts alike. Open by appointment until September 10th, the Lounge will host exclusive events and unforgettable driving experiences with the Lamborghini Revuelto¹ and Urus SE², exploring Sardinia's most scenic coastal roads and iconic sunsets.

More than just a space, the Lounge is Lamborghini's home away from home: a fully immersive brand experience where design, innovation, lifestyle, and performance converge under the Sardinian sun. As guests step into the refined setting along the waterfront promenade, they are welcomed by Lamborghini super sports cars and immersed in an atmosphere where every detail reflects the essence of the brand. Framed by the crystalline waters of the marina and the vibrant pulse of Porto Cervo's summer, the Lounge offers a relaxed, yet sophisticated environment designed to express the brand's bold personality.

Greeting visitors outside are a Revuelto in Blu Eliadi (blue) with a dedicated red livery, alongside the Urus SE Super SUV in Verde Hermes (green) – respectively from the Ad Personam palette color family. These colors embody Lamborghini's signature balance of power and elegance, capturing strength through purity. Inside, the Lounge unfolds like a curated gallery. Its signature design is elevated by elegant touches from Living Divani, whose refined furnishings evoke understated sophistication. The air is perfumed by Culti Milano's exclusive "Grigio Vulcano" fragrance, while Carbon Champagne offers a celebratory sparkle with its signature cuvée.

This year's model showcase is a bold visual statement of Lamborghini's super sports cars hybrid range, where performance meets emotion-driven design. The Temerario³ Allegerita Package stands out in Verde Mercurius (green) —a luminous shade from the Sporty color family that emphasizes its dynamic, aerodynamic identity. Its sharp lines and muscular posture are flanked by the Revuelto, the first HPEV V12, shown in Blu Uranus Matt (blue), part of the Eclettica family – a tribute to the brand's evolving aesthetic language. Together, these models embody a chromatic dialogue of design, performance, and character that reflects Lamborghini's DNA: brave, unexpected, and authentic.

1 Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO₂-emissions combined: 276 g/km (WLTP)

2 Urus SE consumption and emission values: Combined fuel consumption: 2.08 l/100 km. Combined energy consumption: 39.5 kWh/100 km. Combined CO₂ emissions: 51.25 g/km. Combined CO₂ emission efficiency class: B. Combined fuel consumption with low battery: 12.9 l/100 km. CO₂ efficiency class with low battery: G; (WLTP)

3 The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage.



At the heart of the experience is the Ad Personam Studio: a bespoke personalization atelier where clients can explore an extensive range of colors, materials, and finishes to tailor their Lamborghini in every detail. Guided by Lamborghini's product specialists, guests can bring their vision to life—whether bold and expressive or timeless and refined—using original samples and leathers sourced from the Sant'Agata Bolognese headquarters.

The sensory journey continues with Lavazza's premium coffee blends, offering a refined taste of Italy in every cup. Guests can also admire selected Tod's Gommino shoes from *Tod's for Automobili Lamborghini Collection* – fusing craftsmanship with Italian heritage through a collection that redefines essential luxury. A 3T Racemax bicycle in Oro Elios – an exclusive edition created with Automobili Lamborghini – sits proudly on display, while DarGlobal presents Tierra Viva, an exclusive gated community in Benahavís near Marbella, featuring one-of-a-kind luxury villas inspired by the design philosophy of Automobili Lamborghini. At the Sonus faber corner, visitors are invited to immerse themselves in natural sound through the Sonetto VIII loudspeaker.

ABOUT AUTOMOBILI LAMBORGHINI

Founded in 1963 in Sant'Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twin-turbo V8. Together, these models redefine performance while significantly reducing emissions.

Every Lamborghini is proudly conceived, designed, and built in Italy at the company's historic headquarters in Sant'Agata Bolognese – a production site that has been carbon-neutral for over a decade. Today, the one and only Sant'Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand's broader commitment to decarbonization across its entire value chain under the "Direzione Cor Tauri" strategy.

In 2024, the plant reached a new milestone with 10,687 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial presence in 56 countries through 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected, and authentic.

FIRST PRODUCT LINE-UP FULLY HYBRIDIZED: TEMERARIO, REVUELTO AND URUS SE

The new Temerario represents automotive excellence made in Italy—from its unique design to its cutting-edge technology. Powered by a newly developed twin-turbo V8 engine and three electric motors, the super sports car delivers a total output of 920 CV. The V8 engine is the first and only one production super sports car capable of reaching 10,000 rpm. Temerario also impresses with its raw performance: it reaches a top speed of 343 km/h and accelerates from 0 to 100 km/h in just 2.7 seconds. With the Temerario, Lamborghini achieves new benchmarks in aerodynamic efficiency, combined with bold stylistic details and lines that represent a significant evolution in the brand's design language. Furthermore, Temerario and Revuelto are now produced on the same state-of-the-art super sports cars production line—marking the first time Lamborghini manufactures two different models together on a single hybridized line.



As the first HPEV in the lineup, the Revuelto sets a new standard for performance, sportiness, and driving pleasure. With its naturally aspirated V12 engine supported by three electric motors, it produces an astonishing 1,015 CV. Its unprecedented architecture, innovative design, highly efficient aerodynamics, and all-new carbon chassis create a next-level driving experience—one that embodies the pure Lamborghini DNA.

Completing the HPEV range, the Urus SE features a re-engineered 4.0-liter twin-turbo V8 delivering 620 CV and 800 Nm of torque. Working in perfect synergy with its electric powertrain, the system produces a combined output of 800 CV and 950 Nm of torque. The new centrally located longitudinal electric torque vectoring system—introduced for the first time in the Urus SE—works alongside the transfer case and an all-new electronic limited-slip differential to deliver Lamborghini's unmistakable super sports car driving dynamics. Thanks to these innovations, the Urus SE is the most fun-to-drive Super SUV in the world.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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