**The new Lamborghini Temerario impresses on its grand tour through Germany**

**Lamborghini presents the new Temerario to German customers and covers around 4,000 kilometers during the roadshow**

*Sant‘Agata Bolognese, 14 July 2025* – Eleven cities, exclusive locations, and around 4,000 kilometers traveled: the new Lamborghini Temerario[[1]](#footnote-1) has captivated Europe and Germany. Automobili Lamborghini presented the new High Performance Electrified Vehicle (HPEV) to a select audience as part of a Germany-wide roadshow. Between April and June 2025, the Temerario covered over 4,000 kilometers and visited a total of eleven German cities spread across the country as part of its static presentations. The exclusive events were individually designed and implemented in close cooperation with Lamborghini‘s local retail partners, allowing customers and friends of the Italian brand to gain unique impressions.

Germany is the most important trading point for Lamborghini in Europe and the second most important worldwide. In 2024, the car manufacturer from Sant‘Agata Bolognese set a record in Germany with 1,000 vehicles delivered. Lamborghini also got off to a strong start in 2025.

*"Germany is not only one of our strongest markets numerically, but also a key factor for Lamborghini. With the roadshow, we aim to create direct contact and opportunities for exchange with our customers. At the same time, we are delighted that there is so much interest in the new Temerario, which is attracting attention everywhere thanks to its outstanding performance, innovative technology and unmistakable design,"* says Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini.

The roadshow made stops in eleven cities: In Leipzig, Frankfurt, Berlin, Hanover, Düsseldorf, Cologne, Nuremberg, Stuttgart, Singen, Hamburg and Munich, local dealers presented the Temerario at selected locations. These included among others the famous Red Bull Arena in Leipzig and the well-known Gaia rooftop bar with its incomparable view over the Frankfurt skyline. Near Cologne the Schloss Arff provided an exceptional setting with a baroque ambience for the presentation of the new Temerario. Its design and technology, which was developed and designed 100 percent in Italy, fitted perfectly to another roadshow location: The Neues Museum in Nuremberg is known for art and design and also welcomed the newest addition to Lamborghini‘s model range. In the north of Germany, a location with more than 120 years tradition amazed the guests: In Hamburg the Temerario visited the high-class event location Dressurhalle, which was founded in 1903.

*"The extremely positive response to the events confirms the excellent work done by our partners. The new Temerario is generating a lot of interest among customers and we look forward to start seeing the Temerario on road.* " explains Jakob Graf, Head of Central and Eastern Europe at Automobili Lamborghini.

**ABOUT TEMERARIO**

Temerario is the latest addition to the HPEV series from Lamborghini and completes the hybridisation of Automobili Lamborghini's product range after the Revuelto[[2]](#footnote-2) and the Urus SE[[3]](#footnote-3). The Temerario, which is powered by a newly developed V8 biturbo and three electric motors, provides a total output of 920 hp. The twin-turbocharged V8, which was developed from scratch in Sant‘Agata Bolognese, is the first and only engine in a series-produced super sports car to reach 10,000 revolutions per minute. At the same time, the Temerario impresses with its performance data: The top speed is 343 km/h and the zero-to-one-hundred sprint is achieved in just 2.7 seconds. All three electrified models from Lamborghini proof that hybridisation increases performance and efficiency while maximising the driving pleasure. Among the super sports car manufactures Automobili Lamborghini is the first to provide a fully electrified model range.

As part of the roadshow, guests were given the opportunity to experience the design and technology highlights of the new Temerario in static form. Following the static presentation of the Temerario, the dynamic unveiling will follow shortly. International media representatives will have the opportunity to experience the outstanding performance of the new Lamborghini super sports car exactly there, where the Temerario unleashes its full potential: on the racetrack.

**ABOUT AUTOMOBILI LAMBORGHINI**

Founded in 1963 in Sant’Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twin-turbo V8. Together, these models redefine performance while significantly reducing emissions.

Every Lamborghini is proudly conceived, designed, and built in Italy at the company’s historic headquarters in Sant’Agata Bolognese—a production site that has been carbon-neutral for over a decade. Today, the one and only Sant’Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand’s broader commitment to decarbonization across its entire value chain under the “Direzione Cor Tauri” strategy.

In 2024, the plant reached a new milestone with 10,687 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial presence in 56 countries through 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected, and authentic.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com/english/login/all)

Information on Automobili Lamborghini: [www.lamborghini.com](http://www.lamborghini.com/)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| [Risultati immagini per instagram logo](https://www.instagram.com/lamborghini/) | [C:\Users\almb7dz\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\E43D1D01.tmp](https://www.tiktok.com/@lamborghiniofficial) | [A blue square with white letters  Description automatically generated](https://linkedin.com/company/automobili-lamborghini-s-p-a-) | [A blue circle with a white letter f in it  Description automatically generated](https://www.facebook.com/Lamborghini/) | [A black x symbol with white background  Description automatically generated](https://twitter.com/Lamborghini) | [Risultati immagini per youtube logo](https://www.youtube.com/c/lamborghini) | <https://discord.gg/vet6ZBjpFd> | [A black and white logo  Description automatically generated](https://www.threads.net/@lamborghini) | [Risultati immagini per weibo logo](http://www.weibo.com/lamborghinichina) | [Risultati immagini per wechat logo](https://www.lamborghini.com/it-en/wechat) | [Risultati immagini per youku logo](http://i.youku.com/i/UMjg0MDg1ODMy) |

|  |  |  |
| --- | --- | --- |
| **Automobili Lamborghini S.p.A.** |  |  |
|  |  |  |
| **Headquarters** |  |  |
|  |  |  |
| Director of Communication  Tim Bravo  T +39 051 9597611  [tim.bravo@lamborghini.com](mailto:tim.bravo@lamborghini.com) | Brand & Corporate Communication  Camilla Manzotti  T +39 360 1077907  [camilla.manzotti@lamborghini.com](mailto:camilla.manzotti@lamborghini.com) | Product & Motorsport Communication  Francesco Colla  T +39 348 8629861  [extern.francesco.colla@lamborghini.com](mailto:extern.francesco.colla@lamborghini.com) |
|  |  |  |
| Media Events & Brand Extension Communication  Rita Passerini  T +39 349 4598271  [rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com) | Corporate Publishing  Barbara Grillini  T +39 366 8778823  [barbara.grillini@lamborghini.com](mailto:barbara.grillini@lamborghini.com) | Motorsport Communication  Giovanni Zini  T +39 342 1318474  [giovanni.zini@lamborghini.com](mailto:giovanni.zini@lamborghini.com) |
|  |  |  |
| **Regional Offices** |  |  |
|  |  |  |
| Europe, Middle East & Africa  Liliya Dovbenchuk  T +39 349 756 2077  [liliya.dovbenchuk@lamborghini.com](mailto:liliya.dovbenchuk@lamborghini.com) | Asia Pacific  Tricia Tan  T +65 9073 3031  [tricia.tan@lamborghini.com](mailto:tricia.tan@lamborghini.com) | South-East Asia & Pacific  Alethea Tan  T +65 8711 1329  [alethea.tan@lamborghini.com](mailto:alethea.tan@lamborghini.com) |
| United Kingdom  Juliet Jarvis  T +44 (0) 7733 224774  [juliet@jjc.uk.com](mailto:juliet@jjc.uk.com) | Chinese Mainland, Hong Kong & Macau  Ma Weichao (Ms.) 马唯超  T +86 138 1009 5399  [weichao.ma@lamborghini.com](mailto:weichao.ma@lamborghini.com) | Japan  Yasuki Yamagishi  T +81 801 1343 7756  [yasuki.yamagishi@lamborghini.com](mailto:yasuki.yamagishi@lamborghini.com) |
| North & South America  Jory Wood Syed  T +1 332 220 5217  [jory.syed@lamborghini.us](mailto:jory.syed@lamborghini.us) |  |  |
|  |  |  |

1. The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage [↑](#footnote-ref-1)
2. Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO2-emissions combined: 276 g/km (WLTP) [↑](#footnote-ref-2)
3. Consumption and emission values of Urus SE: Fuel consumption combined 2,08 l/100km; Power consumption combined: 39,5 kWh/100 Km; CO2 emissions combined: 51,25 g/km; CO2 efficiency class: B; Fuel consumption with discharged battery combined: 12,9 l/100km; CO₂ efficiency class with discharged battery: G; (WLTP)) [↑](#footnote-ref-3)