**Italian super sports cars in Georgia: Lamborghini showroom officially opened in Tbilisi**

**Continuing its journey of global growth with a strategic expansion in Eastern Europe**

*Sant’Agata Bolognese/Tbilisi, Georgia, 19 June 2025* - The first official showroom in Georgia of Automobili Lamborghini brand has opened its’ doors in Tbilisi at 129 Agmashenebeli Street. The iconic Italian manufacturer is being exclusively represented in the Georgian market by Tegeta Holding with a showroom fully designed to reflect the brand’s bold identity, authenticity and Italian flair.

“*The opening of our first official showroom in Georgia represents an important step in Lamborghini’s international development strategy. We are pleased to strengthen our presence in Georgia with a partner like Tegeta Holding, ensuring the highest standards in product offering and customer service. With the debut of our fully hybridized model range, this milestone aligns with our broader vision for sustainable performance.”* said Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini.

The event hosted 500 guests and featured interactive installations, an ad-hoc DJ set, visual arts, and experiences that left a lasting impression. Guests transitioned from the custom-built pavilion to the exhibition area, where several Lamborghini models, dressed in the colors of the Italian flag, welcomed them and set the tone for the evening — all in pure Italian style. The key highlight of the event was the debut of Lamborghini Temerario1 in the country, the super sports car that completes the hybridized line-up – a true “Fuoriclasse,” standing in a league of its own. Its 920 CV twin-turbo V8 hybrid powertrain offers exceptional performance and comfort for an unmatched driving experience. Developed from scratch in Sant’Agata Bolognese, the twin-turbo V8 is the first and only engine in a production super sports car capable of reaching 10,000 rpm. Temerario is not only a benchmark in terms of performance, but also in interior space and comfort, offering more room for passengers and luggage than any other car in its class. The model is considered a new engineering and design breakthrough: merging high performance, new aerodynamics and bespoke design DNA.

Ekaterine Kavtaradze, Chief Executive Officer of Tegeta Holding commented*: “We are thrilled to have the opportunity to host honorary guests and customers at the Lamborghini showroom. This exclusive partnership comes as the result of Tegeta's 30 years of experience in the automotive industry and the trust we’ve earned from our partners. We are fully prepared to offer services that meet the high standards of this iconic Italian brand in our showroom. The start of cooperation with Lamborghini marks a new chapter for both Tegeta and the Georgian automotive market. We believe this milestone will have a positive impact on the image of both the holding and the country as a whole.”*

**Showroom**

The showroom expands on 300 square meters and is constructed entirely in according to Lamborghini’s global standards. It was built to embody the brand’s architectural and design ethos. Every detail, from the interior to the exterior finishes to the high-quality European furnishings and technical inventory, was selected to fully meet Lamborghini’s exacting specifications. outlined in the Lamborghini DNA. The service center,

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1The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data is in the type approval stage.

operated by Lamborghini-trained specialists, includes eight work bays equipped with the latest diagnostic equipment and security systems.

The customers will have access to an in-showroom Ad Personam configurator, allowing them to customize colors, materials, define specifications and create a car tailored to their unique desires.

**About Lamborghini**

Founded in 1963 in Sant’Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive craftsmanship. After 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electric Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario is the only production super sports car able to reach 10,000 rpm, thanks to its all new twin-turbo V8. Together, they redefine performance while significantly reducing emissions. The production site has been carbon-neutral for over a decade and reflects Automobili Lamborghini’s broader commitment to decarbonizing its entire value chain through the “Direzione Cor Tauri” strategy. Every Lamborghini is proudly conceived, designed, and built in Italy, at a facility that now produces over 10,000 cars annually and leads in both innovation and sustainability. With around 3,000 employees and a presence in 56 countries through its 185 dealers, Automobili Lamborghini continues to push boundaries while staying true to its values: brave, unexpected, and authentic.

**Temerario: A new V8 hybrid powertrain matched with an evolved design language**

Completing the lineup is the all-new Temerario. The super sports car is a true “Fuoriclasse”, it constitutes a league of its own. Its 920 CV twin-turbo V8 hybrid powertrain offers the highest levels of performance and comfort for a peerless driving experience. The twin-turbo V8 has been designed and developed from scratch in Sant’Agata Bolognese and is the first and only production super sports car engine able to reach 10,000 rpm. Temerario is a true fuoriclasse, not only in performance but also in comfort and space: a super sports car that unleashes its full potential on the track while offering more room for passengers and luggage than any other vehicle in its class.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com/english/login/all)

Information on Automobili Lamborghini: [www.lamborghini.com](http://www.lamborghini.com/)

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