



Lamborghini Temerario: The “Fuoriclasse” shines in Shanghai

The new High Performance Electrified Vehicle makes its grand debut in Chinese Mainland, commemorating Lamborghini’s 20th anniversary in the market

Shanghai, 22 April 2025 – Automobili Lamborghini unveiled the Temerario¹ – a new High Performance Electrified Vehicle (HPEV) – in Shanghai, with two exclusive models, one in Blu Marinus (blue) and the other in a lightweight Alleggerita version in Verde Mercurius (green). With its exceptional performance, outstanding comfort, and an evolution in design, the Temerario redefines the benchmark for super sports cars. The importance of the event was shown by the presence of Automobili Lamborghini management team – Mr Stephan Winkelmann, Chairman and CEO, Mr Federico Foschini, Chief Marketing & Sales Officer, DR. Ing Rouven Mohr, Chief Technical Officer, Mr Francesco Scardaoni, Region Director Asia Pacific, and Mr Konstantin Sychev, Managing Director of Chinese mainland, Hong Kong & Macao.

Hosting the event at the 1862 Theater in Shanghai was more than just the unveiling of the Temerario—it was also a celebration of the Lamborghini’s two-decade presence in the Chinese mainland. The history wall at the venue traced the beginning of Lamborghini’s journey from its first dealership in 2005 to the introduction of the Super Trofeo one-make championship in China, highlighting key milestones in the brand’s expansion in this market. The event also showcased Lamborghini’s hybrid range including the Urus SE², the first plug-in hybrid Super SUV, and the Revuelto³, the first super sports V12 hybrid plug-in HPEV (High Performance Electrified Vehicle). Lamborghini becomes the most sustainable Super Sports Car brand in the segment by being the first company to offer the first fully hybridized product line-up with same performance but less emissions. The 1862 Theater, a historic site that once housed the Shanghai Xiangsheng Shipyard, underscored Lamborghini’s blend of innovation and tradition. The venue’s industrial heritage resonated with Lamborghini’s own legacy—engineering excellence and cultural impact spanning decades.

To mark the occasion, Lamborghini unveiled an exclusive 20th anniversary commemorative emblem during the event, joined by distinguished customers and media representatives. The ceremony highlighted the brand’s two-decade journey in the Chinese mainland market and underscored its enduring commitment to the region.

“As Lamborghini celebrates its 20th anniversary in the Chinese mainland market, we take immense pride in introducing the Temerario to our customers here,” said Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini. *“The Temerario is a genuine ‘fuoriclasse’: a car in a league of its own, an extraordinary and innovative vehicle both from a technical and stylistic point of view, while at the same time being more sustainable from an*

¹ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage.

² Consumption and emission values of Urus SE²: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO₂ emissions: 51,25 g/km; Combined CO₂ efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; CO₂ efficiency class with discharged battery: G; [WLTP]

³ Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO₂-emissions combined: 276 g/km (WLTP).



Media Information

emissions standpoint. With the Temerario, we have completed the hybridized range of all lineups, and an important step in the Direzione Cor Tauri electrification strategy.”

Francesco Scardaoni, Region Director of Automobili Lamborghini Asia Pacific, commented, *“Chinese mainland is a cornerstone market within the Asia Pacific region. Having previously led the team in China, I am honored to have witnessed its remarkable growth over the past decade. Celebrating the 20th Anniversary of Lamborghini in this market with the launch of the Temerario, is a testament to our commitment to innovation, sustainability and design excellence. This milestone reflects our long-term dedication to the region and reinforces the importance of this dynamic market in Lamborghini’s global vision.”*

“As one of the most technologically advanced and digitally engaged markets in the world, the Chinese mainland continues to inspire us to elevate the customer experience through immersive, forward-thinking initiatives. As a 100% Italian brand, Lamborghini remains deeply rooted in the spirit of Italian luxury, with our Sant’Agata Bolognese headquarters at the forefront of innovation and sustainability. We are committed to meeting the evolving needs of Chinese consumers by delivering cutting-edge products, curated driving experiences, and seamless digital engagement—staying true to our DNA while shaping the future of mobility.” Said Konstantin Sychev, Managing Director of Automobili Lamborghini Chinese Mainland, Hong Kong and Macau.

As the second super sports car in Lamborghini’s High-Performance Electrified Vehicle (HPEV) product range, the Temerario features a new twin-turbo V8 engine with three electric motors, providing a total power output of 920 CV. The twin-turbo V8 was designed and developed from scratch in Sant’Agata Bolognese and is the first and only production super sports car engine able to reach 10,000 rpm. Its performance is an absolute revelation: maximum speed of 343 km/h (210+ mph), 0 to 100 km/h (0-62 mph) in just 2.7 seconds.

The Temerario offers 13 driving experiences that deliver exceptional versatility while providing exhilarating performance both in daily driving and on the racetrack. Its driving modes - Città, Strada, Sport, Corsa, and Corsa Plus (ESC Off - electronic controls deactivated) - can be combined with three new dedicated modes: Recharge, Hybrid, and Performance, which cater to every driving scenario imaginable. In addition, the Drift Mode option also makes its debut on the Temerario, to help the driver generate controlled oversteer and maximize driving fun.

In terms of design, the Temerario conveys its own essential and iconic identity while preserving Lamborghini DNA. Featuring “essential and iconic” styling with enhanced athleticism from its surfaces, this super sports car combines compact and agile proportions, the new hexagonal light signature, the “Feel like a pilot” interior design and sharp lines, making it bold, unexpected and authentically Lamborghini. In order to ensure the best driving dynamics paired with the best-in-class comfort, the Temerario sees the new Body-in-White constructed with a multi-technology aluminum spaceframe approach to withstand higher loads deriving from the new hybrid power unit. This guarantees excellent mechanical qualities together with remarkable efficiency in weight reduction. The chassis delivers excellent passenger comfort and increased roominess: the Temerario is a super sports car



Media Information

that expresses its full potential on the track while offering more space for passengers and luggage than any other vehicle in its segment.

Over 400 body colors and special liveries will be available, offering clients almost infinite customization possibilities through Lamborghini's Ad Personam program. The new model offers an "Alleggerita" (lightweight) package which is more oriented towards track driving, reducing weight by over 25 kilograms while optimizing aerodynamic efficiency.

As Lamborghini's long-term partner and exclusive tyre partner for the new Temerario, Bridgestone, a global leader in premium tyres and sustainable mobility solutions, has developed a full tyre line-up to maximise the supercar's performance on and off the track, year-round, to answer all drivers' needs.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 349 4598271
rita.passerini@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Corporate Publishing
Barbara Grillini
T +39 366 8778823
barbara.grillini@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jjc.uk.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Xian Lei (Ms.) 鲜蕾
T +86 138 1187 4497
lei.xian@lamborghini.com

India
Tanvi Sadekar
T +91 70 3090 0249
Tanvi.sadekar@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com