



Automobili Lamborghini and Babolat: a new collection of padel racquets will be available in April

The BL002 delivers an unprecedent world of sensations, power on demand and precision

Sant'Agata Bolognese/Barcelona, 14 March 2025 – After the first model launched in 2024 the two iconic brands and world leaders in their respective fields unveil a new jewel in their collaboration. The new model called BL002 combines performance and precision, pleasant to play and accessible for all padel and super sports car lovers.

A new range launched in 2025

When two giants decide to combine their know-how, the collaboration cannot be limited to a single day. Babolat and Automobili Lamborghini have started a long-term partnership since 2024. The BL002 padel racquet, the first one to be accessible and sold for all padel lovers/players, is the second concrete example. In addition to its sporty design, this padel racquet features an extremely rigid peripheral monocoque frame, thanks to 3K carbon and Koridion foam to optimize energy restitution. These materials are also used by Lamborghini in car production and by Babolat in racquet production. All in all, the BL002 is a high-performance comfortable and easy-to-handle racquet (360 grams) pleasant to play with and accessible to all. The range of padel racquets BL002 will be available in two colors inspired by Lamborghini super sports cars - green & black- and sold in 5,000 units.

In 2024, the BL001 range was produced in Sant'Agata Bolognese, near Bologna (Italy), at the headquarters of Automobili Lamborghini, in collaboration with Babolat's research and product development teams. This collector's racquet was directly inspired by the automotive design of the chassis of exceptional super sports cars, manufactured step by step by hand and enjoyed a resounding success.

In 2025, the BL002 model is 100% designed in the Babolat Padel Studio near Barcelona, born from the fusion of Babolat's mastery of racquet and game technology, and Automobili Lamborghini's expertise in carbon fiber manufacturing processes and design.

Ongoing exchanges between the Babolat and Automobili Lamborghini teams took place, with the Italian firm's engineers traveling to Spain this time to contribute their expertise, particularly on materials. This collaboration is the result of a genuine merger between the two brands. The Babolat Padel Studio enables Babolat to test and develop its own padel racquets, exploring new manufacturing methods. The studio's calling is to innovate, to meet the needs of players and, if necessary, to produce small quantities, custom-made and in limited versions in the cradle of padel, Spain.

The development of the partnership between Babolat and Automobili Lamborghini is a source of pride for Eric Babolat: "Babolat and Automobili Lamborghini, leading brands in racquet sports (tennis, padel, badminton) and exceptional super sports cars respectively, continue to share their technological and industrial expertise to produce exclusive padel racquets. Our know-how and our constant quest for innovation are at the service of players





of all levels and ambitions. The widest possible padel family should be able to enjoy high-performance racquets. We're working on it every day. The BL002, the first racquet to come entirely out of the Babolat Padel Studio is an important milestone for our brand and the culmination of a long-term project."

Ranieri Niccoli, Chief Manufacturing Officer of Automobili Lamborghini, said about the collaboration: "As Automobili Lamborghini, we are thrilled to announce the second chapter of our collaboration with Babolat. This partnership goes beyond product design; it represents the fusion of two distinct worlds — racquet sports and luxury automotive engineering. Our carbon fiber production team was directly involved in the creation process of this new racquet, bringing our expertise in materials and the know-how of Made in Italy to the Spanish headquarters. This will be a racquet of desire for all padel and super sports cars lovers."

Where to buy: the product will be available from april on <u>www.babolat.com</u> & Babolat retailers around the world (subject to availability)

AUTOMOBILI LAMBORGHINI

Founded in 1963 in Sant'Agata Bolognese, near Bologna, Automobili Lamborghini is an iconic name in luxury super sports car production. With legendary models such as the Miura, Countach, Diablo and Aventador, alongside limited editions such as the Reventón and Sesto Elemento, Automobili Lamborghini continues to innovate and shape the industry. Today, the fully hybrid lineup includes three main models: the first V12 HPEV (High Performance Electrified Vehicle) Revuelto; the first plugin hybrid Urus SE Super SUV; and the new, class-beating HPEV Temerario. Committed to a sustainable future through the "Direzione Cor Tauri" program, Automobili Lamborghini aims to embody its mission of "Driving Humans Beyond" by embracing the values of being brave, unexpected, and authentic. With approximately 3,000 employees, and a network of 186 dealers in 56 countries, Automobili Lamborghini is a global player in the luxury automotive sector.

BABOLAT

A pioneer of innovation, Babolat invented tennis strings in 1875, the same year tennis rules were established. Babolat is the oldest international company specializing in tennis with great champions such as René Lacoste (FRA), Suzane Lenglen (FRA), and Björn Borg (SWE) playing with VS strings. Babolat launched its first line of racquets in 1994 and won its first grand slam in 1998 at Roland Garros with Carlos Moya (SP), the first of many. Family-run for five generations, Babolat is an innovative brand providing a complete range of equipment for all lovers of tennis, badminton, and padel including racquets, strings, footwear, apparel, balls and shuttles, bags, and accessories. Babolat officially equips more than 500 professional athletes in the world including in tennis: Rafael Nadal (ESP), Carlos Alcaraz (ESP), and Juan Lebron (ESP, padel world number 1 in 2019, 2020, 2021, 2022). Babolat is present in 20,000 clubs in 150 countries around the world including 10 subsidiaries (USA, Japan, France, Italy, Spain, UK, Germany, Austria, Belgium, and China) Babolat is proud of its exclusive partnerships with great international brands such as Wimbledon, Club Med, and Michelin.

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