



Lamborghini Day Germany: European Premiere of Temerario

A 360-degree immersion into the brand's legacy and lifestyle

Mülheim an der Ruhr, Germany, November 8, 2024 – More than 400 guests made their way to the Lamborghini Day Germany at Luftschiffhangar Mülheim in their super sports cars. There, they immersed themselves in a 360-degree, full-throttle Lamborghini celebration while enjoying the Lamborghini Temerario¹. The latest super sports car by the brand plays in a league of its thanks to its 920 CV twin-turbo V8 hybrid powertrain.

The highlight of a day filled with memorable experiences was the European premiere of the Lamborghini Temerario, which took place at the opening of the event. It was presented by Lamborghini Chairman and CEO Stephan Winkelmann, together with Chief Technical Officer Rouven Mohr; Chief Sales and Marketing Officer Federico Foschini, and Aftersales Director Alessandro Farneschi. The unveil was done through an eclectic and memorable performance by the talented French hip-hop artist Sadeck Berrabah and his crew. With the launch of the V8 twin-turbo hybrid-powered Temerario, boasting an impressive 920 CV, Lamborghini completed its electrified Direzione Cor Tauri model range. The Temerario was displayed in Blu Marinus (blue), alongside the Allegerita version in Verde Mercurius (green), surrounded by the other two plug-in hybrid versions: the first plug-in hybrid Super SUV, the Urus SE², showcased in Arancio Egon (orange) and Verde Selvans (green), as well as the V12 HPEV (High-Performance Electrified Vehicle) Revuelto³ in Blu Arione (blue) and Grigio Artis (grey).

“It is a privilege to welcome everyone to the first Lamborghini Day Germany. The event is doubly significant as we celebrate the European premiere of the Lamborghini Temerario, our V8 twin-turbo plug-in hybrid with 920 CV, marking the completion of our electrified lineup within the Direzione Cor Tauri strategy,” commented Stephan Winkelmann, Lamborghini Chairman & CEO. *“This model showcases Lamborghini’s commitment to merging the highest performance with cutting-edge hybrid technology, paving the way for a sustainable future of super sports cars. Direzione Cor Tauri, inspired by the brightest star in the Taurus constellation, embodies our drive for innovation while staying true to Lamborghini’s spirit of exhilarating performance. Together with the Urus SE and Revuelto, the Temerario brings this vision to life, setting a new standard in power and exclusivity.”*

The Lamborghini Day experience was crafted for a full immersion into the legacy and lifestyle aspect of the brand. In the hangar, the guests could discover the main brand areas such as Centro Stile, Ad Personam, Squadra Corse, or Polo Storico, enriched by activities done with partners.

¹ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage.

² Urus SE consumption and emission values: Combined fuel consumption: 2.08 l/100 km. Combined energy consumption: 39.5 kWh/100 km. Combined CO2 emissions: 51.25 g/km. Combined CO2 emission efficiency class: B. Combined fuel consumption with low battery: 12.9 l/100 km. CO2 efficiency class with low battery: G; (WLTP)

³ Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO2-emissions combined: 276 g/km (WLTP)



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In the Centro Stile area, the guests were taken through the Lamborghini design DNA and language and DNA. The space highlighted Lamborghini's unique design language through sketches illustrating the journey from concept to reality of such iconic super sports cars. The team of Ad Personam, in their dedicated area, showcased the nearly limitless personalization options that allow each customer to make their vehicle truly one-of-a-kind – from bespoke colors and finishes to unique interior materials. The Polo Storico team that meticulously takes care of the Heritage of the brand presented some certified classic cars such as a Countach QV in white, a Diablo SE 30 in purple, and a Miura S in gold. Meanwhile the Lamborghini Squadra Corse booth offered insight into the latest international motorsport successes: the SSR team's Huracán GT3 EVO2 car from the DTM Championship won by Mirko Bortolotti, crowning an Italian brand as champion for the first time in 31 years.

With its 4.0-liter twin-turbo V8 combustion engine paired with three electric motors, the Temerario produces a total power output of 920 CV (676 kW) and 730 Nm of torque. The powertrain has been designed and developed from scratch in Sant'Agata Bolognese and is the first and only production super sports car engine able to reach 10,000 rpm. Its performance places it in a class of its own. The Temerario is capable of a maximum speed of over 340 km/h and sprints from 0 to 100 km/h in just 2.7 seconds. At the same time, its CO₂ emissions are 50 percent lower compared to the Huracán.

"The Lamborghini Temerario marks an exciting step forward in our journey toward electrification and performance innovation. With its V8 twin-turbo hybrid system delivering 920 PS, it represents our commitment to pushing the boundaries of high-performance technology," commented Rouven Mohr, Chief Technical Officer. "The Temerario combines Lamborghini's raw power and unmistakable character with cutting-edge hybrid engineering, as the first and only production super sports car engine capable of reaching 10,000 rpm. Alongside the Revuelto and Urus SE, we are shaping the future of electrified performance."

On top of that, the program of the day offered countless experiences in collaboration with the partner brands of Lamborghini to provide the guests and fans with further holistic luxury experiences. In an area dedicated to original accessories, [Akrapovič](#) showcased the exhaust system developed in collaboration with Lamborghini for the Urus SE its characteristic sound and [Pirelli](#)® put its collection of summer and winter tires for the Urus SE on display, all of them with the Elect technology developed for plug-in hybrid cars. London listed real estate developer [Dar Global](#)® showcased its Tierra Viva Lamborghini villas which are under development in Marbella, Spain. Meanwhile, guests enjoyed the comfort of lounge furniture designed by [Living Divani](#)® and the pleasant scent of [CULTI MILANO](#)® home fragrances with diffusers and candles. [Lavazza](#)® served top-tier Italian coffee decorated with coffee art, while [Dievole Wines](#)® and [Carbon Champagne](#)® supplied wines and champagnes. In an art portrait studio, a [Leica](#)® team took professional photos of the visitors. [Montegrappa](#)® showcased calligraphy with fine pens and innovative drawing machines. [Technics](#)® offered an experience with their turntables by setting up DJ live sets and a vinyl listening area. The Haute Horlogerie Maison, [Roger Dubuis](#)®, exposed some of its latest mechanical timepieces, including several rare few-off models. [Sonus faber](#)® captivated the audience with a high-fidelity audio demonstration inside a dedicated sound cabin. Featuring some of the brand's iconic speakers, guests immersed themselves in an unparalleled auditory experience, enjoying the natural sound quality and craftsmanship for which the marque is renowned. Meanwhile, the Italian yacht builder [Tecnomar](#)® exhibited scale models of its speedboat dedicated to Automobili Lamborghini and inspired by its iconic design. Likewise,



Media Information

the [LEGO](#)® Group offered to the guests the iconic LEGO Lamborghini Countach 5000 Quattrovalvole as a prize to the most knowledgeable contestants in a quiz on the history of Lamborghini.

Lastly, Luftschiffhangar Mülheim proved to be the ideal venue for this exciting Lamborghini experience. With its solid wood construction and aluminum facade, the building meets the highest standards of the German Sustainable Building Council (DGNB). The choice of venue underscores Lamborghini's commitment to sustainability in line with its strategy, Direzione Cor Tauri, which also influences the planning of such events.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
extern.francesco.colla@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 349 4598271
rita.passerini@lamborghini.com

Corporate Publishing
Barbara Grillini
T +39 366 8778823
barbara.grillini@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jic.uk.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马唯超
T +86 138 1009 5399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us