



Automobili Lamborghini participates in the 21st edition of the Autostyle Design Competition

Lamborghini Temerario is a star of the event, the latest debut from the House of Sant'Agata Bolognese

Sant'Agata Bolognese, 28 October 2024 – The 2024 edition of the Autostyle Design Competition, the international event dedicated to design in the automotive sphere, took place on the morning of Friday, October 25 at the picturesque Villa Schiarino Lena, located just outside Mantua and attended by some of the most prestigious Style Centers worldwide.

During the event, the designers shared the latest innovations and trends in the world of automotive design, offering an in-depth view of not only automobile evolution but also other sectors of industrial design. The engaging presentations enabled attendees to understand how creativity and innovation continue to redefine the future of mobility.

Automobili Lamborghini was represented with a presentation by its Design Director Mitja Borkert and his team at the Centro Stile, who illustrated the latest innovations from the House of Sant'Agata Bolognese, including the new HPEV super sports car Temerario¹, a perfect example of Lamborghini's design DNA.

"I'm delighted that Lamborghini has once again participated in the Autostyle Design Competition," said Mitja Borkert. "It's an event brimming with interesting ideas and exchanges, relevant for both enthusiasts and those who work in the world of automotive design. It's always a pleasure to be able to talk about and share what makes the style that characterizes Lamborghini's DNA unique."

On the lawns of the villa, outstanding vehicles were displayed including both the Temerario and its Allegerita version, the Revuelto², and the Urus SE³, offering attendees a chance to admire up close some of the most iconic and innovative cars on the international automotive scene.

The day concluded with the awards ceremony for the ten young finalists entered in the Design Competition, who study at the leading automotive design institutes. Their participation and the designs presented underscored once again the importance of the event as a platform for the future of automotive design.

The event is promoted by Berman S.p.A., the Italian company founded by Prof. Roberto Artioli that produces OEM components for the largest automotive companies.

¹The car is not yet on sale and therefore is not subject to Directive 1999/94 EC. Consumption and emissions awaiting approval.

² Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO2-emissions combined: 276 g/km (WLTP)

³ Consumption and emission values of Urus SE: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO2 emissions: 51,25 g/km; Combined CO2 efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; CO2 efficiency class with discharged battery: G; [WLTP]



Media Information

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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