



The Lamborghini Urus SE – the best of both worlds

Dynamic debut of the first plug-in hybrid Super SUV at the Nardò Technical Center

Sant'Agata Bolognese/Nardò, 18 October 2024 – The Urus SE¹ demonstrated its unrivalled dynamic and performance qualities at the Nardò Technical Center (NTC) during the first dynamic event dedicated to the plug-in hybrid Super SUV, the most powerful and high-performance Urus yet, on the same proving ground where the vehicle was developed.

Equipped with a 4.0-liter twin-turbo V8 engine combined with a permanent magnet synchronous electric motor, installed upstream from the new 8-speed automatic transmission, the Urus SE develops a total power output of 800 CV (588 kW) at 6000 rpm and a total torque of 950 Nm already available at 1750 rpm and up to 5750 rpm, ensuring best-in-class performance from every angle. The Urus SE sprints from 0 to 100 km/h in just 3.4 seconds, from 0 to 200 km/h in just 11.2 seconds, reaching a top speed of 312 km/h.

In addition, debuting on the Urus SE is the new centrally located longitudinal electric torque vectoring system with an electro-hydraulic multi-plate clutch which distributes driving torque variably and continuously between the front and rear axles. The transfer case works in synergy with the new electronic limited-slip differential installed on the rear axle, giving the vehicle “on demand” oversteering to convey the feel of a purebred super sports car.

These technical solutions were appreciated on both the legendary Strada Bianca, the NTC’s off-road track, and on the dynamic arena where the Urus SE displayed its agility, enabling the drivers to drift with total ease, just like at the wheel of a super sports coupé.

Automobili Lamborghini organized the launch in compliance with the ISO 20121 standard, obtaining the respective certification from TÜV SÜD. This recognition once again underscores the company’s commitment to sustainability, thanks to practices that reduce environmental impact and promote social responsibility through specific attention to the management of materials, energy, and food resources.

The event was also supported by the company’s technical partner Pirelli, supplier of the tire range specific to the Urus SE, available with the P Zero tire in three sizes, 21”, 22” and 23”, and the Scorpion Winter 2 in the 22” size, with the aim of offering the ideal equipment for every condition. This also includes electric driving, thanks to Elect™ technology, which enhances the characteristics of electric vehicles.

The Urus SE can become a fully electric vehicle with all-wheel drive and a range of over 60 km thanks to the 25.9 kWh battery situated below the load floor. The event offered an entirely new driving experience for the Urus range that guests were able to appreciate on the roads of the Salento region, trying out the four new Electric Performance Strategies that make the Urus SE so versatile and engaging.

¹ Consumption and emission values of Urus SE: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO2 emissions: 51,25 g/km; Combined CO2 efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; CO2 efficiency class with discharged battery: G; [WLTP]



Media Information

Photos and videos: media.lamborghini.com

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