



## **Lamborghini POP-UP SPACE Held at Shanghai's Zhang Yuan**

### **Lamborghini Urus SE and Revuelto demonstrating the brand's exclusive charm**

*Shanghai, 11 October 2024* – The Lamborghini POP-UP SPACE continues to shine, this time at a new landmark in Shanghai – Zhang Yuan, after its three-day exhibition at Beijing Taikoo Li Sanlitun in September. Lamborghini Urus SE<sup>1</sup> - Lamborghini's first PHEV (Plug-in Hybrid Electric Vehicle) Super SUV and the Revuelto<sup>2</sup> – the first super sports V12 hybrid HPEV (High Performance Electrified Vehicle) are on display, offering enthusiasts the thrilling products and iconic brand DNA, fully highlighting the appealing Lamborghini brand.

Featuring a new design, optimized aerodynamics, unprecedented on-board technology and an 800 CV hybrid powertrain, the Lamborghini Urus SE moves on Urus S in terms of comfort, performance, efficiency, emissions and driving pleasure. Thanks to its “two hearts”, thermal and electric, the Urus SE can sprint from 0 to 100 km/h in just 3.4 seconds and reach a top speed of 312 km/h, boasting best-in-class performance and top speed in its category.

The Lamborghini Revuelto defines a new paradigm in terms of performance, sportiness and driving pleasure from its unprecedented new architecture, innovative design, maximum-efficiency aerodynamics, and a new carbon frame concept. An output of 1,015 CV is delivered from the combined power of an entirely new combustion engine together with three electric motors, alongside a double-clutch gearbox that makes its debut on a 12-cylinder Lamborghini for the first time.

As part of the event highlights, Lamborghini Ad Personam display and an immersive experiential installation simulating race car driving experience bring enthusiasts a great opportunity to dive into Lamborghini brand and the iconic fun-to-drive experience.

The Lamborghini POP-UP SPACE in Shanghai will be available for four days starting from October 11th.

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<sup>1</sup> Consumption and emission values of Urus SE\*: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO2 emissions: 51,25 g/km; Combined CO2 efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; CO2 efficiency class with discharged battery: G; [WLTP].

<sup>2</sup> Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO2-emissions combined: 276 g/km (WLTP).



## Media Information

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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