



Lamborghini Taipei New Service Center Grand Opening

A full-service and sales facility designed to elevate customer experience

Taipei, 4th October – Lamborghini Taipei opens its brand new service center, marking a new chapter of partnership with Gramus International Co. Ltd., the sole authorized dealer and aftersales provider for Lamborghini in Taiwan. To celebrate the momentous occasion, Aftersales Area Manager South East Asia, Alessandro Campice inaugurated the grand opening of Lamborghini Taipei Service Center with Vice President of Lamborghini Taipei, Chris Chao.

Francesco Scardaoni, Region Director at Automobili Lamborghini Asia Pacific remarked, *“With the opening of Lamborghini Taipei New Service Centre, we can now offer an unparalleled customer experience with the highest standards of Aftersales service. I am confident that Lamborghini Taipei will continue to uphold the exceptional level customer service standards and be able to strengthen the brand further in Taiwan.”*

Situated in the Neihu District, the newly constructed Service Center is set to provide high standards of attention and quality, ensuring the utmost satisfaction for all Lamborghini owners. The modern facility spans over 1056 m² features the distinctive Lamborghini design characterized by clean lines, sharp polygonal shapes and bright color accents, creating an environment that embodies the brand.

Lamborghini Taipei Service Centre provides a comfortable environment where customers can be served by professionally qualified and certified technicians and be assured that their car will be serviced with Lamborghini quality standards. The After Sales service is designed to ensure that each customer’s driving experience is maintained at an optimal level at all times. With our Brand Extension and Accessori Originali range of original accessories that are made with the highest quality standards using the most advanced technology, it provides owners an uncompromised driving experience like no other.

“Passion is a key value shared by both Lamborghini and Gramus. We approach our daily work with dedication and enthusiasm. Lamborghini has crafted iconic vehicles that stand at the forefront of the automotive industry, both in design and performance. Gramus is honored to be part of this excitement by representing the brand in Taiwan. Today marks the realization of a major dream. Lamborghini cars have a true home here, with sales and service united in close locations. I am confident that this new service center will provide customers with an unparalleled Lamborghini experience” said Chris Chao, Vice President of Gramus International Co. Ltd.

Lamborghini Taipei has been operated by Gramus International Co. Ltd. since 2009, representing the Italian super sports car marque for sales and servicing of Lamborghini cars in Taiwan.



Media Information

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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