



Lamborghini Celebrates Barrier-Breaking Women with #SHEDRIVESALAMBO Adventure Retreat

Female customers take center stage during a weekend of desert driving

Sedona, AZ USA, 8 October 2024 – Automobili Lamborghini welcomed 35 female clients from across the United States to Sedona, Arizona, this past weekend for the second annual “SHEdrivesalambo” retreat. Celebrating the impressive women who own and drive Lamborghinis, this program featured an exhilarating rally drive through the winding roads of Arizona’s high desert mountain ranges.

A variety of Lamborghini supercars made an appearance during this three-day event, including the all-terrain Huracán Sterrato¹, the fun-to-drive Huracán Tecnica² and the track-inspired Huracán STO³. Also in attendance were the brand’s first hybrid vehicles – the V12 plug-in Revuelto⁴ HPEV (High Performance Electrified Vehicle), the Urus SE⁵ Super SUV and the recently debuted Temerario⁶ twin-turbo V8 super sports car.

“We created #SHEdrivesalambo in 2023 to celebrate the bold, adventurous and passionate spirit of our female customers,” said Andrea Baldi, Automobili Lamborghini Chief Executive Officer for the Americas. *“These women chose Lamborghini, not only because of our impressive heritage, but because of where our brand is headed. They appreciate our attention to detail, dedication to excellence and commitment to tradition. With events such as this, we will continue to engage our growing community of female owners for years to come.”*

Guests stayed at the picturesque Ambiente, A Landscape Hotel, which provides luxurious accommodations with minimal impact to its surroundings. The weekend featured an array of unforgettable experiences, including a pit stop in Munds Park for a thrilling UTV excursion through the backwoods of Arizona. Guests spent evenings under the stars at Ambiente with live music from Sydnie Keddington and Anne Harris. The trip concluded with a morning of yoga, sound baths and one last drive through Red Rock State Park.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com

¹ Consumption and emission values of Huracán Sterrato*: Combined fuel consumption: 14,9 l/100km; Combined CO2 emissions: 337 g/km; Combined CO2 efficiency class: G; [WLTP]

² Consumption and emission values of Huracán Tecnica*: Combined fuel consumption: 14,5 l/100km; Combined CO2 emissions: 328 g/km; Combined CO2 efficiency class: G; [WLTP]

³ Consumption and emission values of Huracán STO*: Combined fuel consumption: 13,85 l/100km; Combined CO2 emissions: 331 g/km; Combined CO2 efficiency class: G; [WLTP]

⁴ Consumption and emission values of Revuelto*: Combined fuel consumption: 11,86 l/100km; Combined power consumption: 10,1 kWh/100 Km; Combined CO2 emissions: 276 g/km; Combined CO2 efficiency class: G; Combined fuel consumption with discharged battery: 17,8 l/100km; CO2 efficiency class with discharged battery: G; [WLTP]

⁵ Consumption and emission values of Urus SE*: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO2 emissions: 51,25 g/km; Combined CO2 efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; CO2 efficiency class with discharged battery: G; [WLTP]

⁶ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage



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