



## Grand opening of Lamborghini dealership in Hanover

### Lamborghini continues its expansion in Germany and welcomes customers and friends of the brand to its new showroom

*Sant'Agata Bolognese/Hanover, Germany, September 27, 2024* – Automobili Lamborghini has opened a new dealership in Hanover, Germany. The all-new facility is presented in the latest corporate style and design, unmistakably recognizable as the Lamborghini brand signature worldwide.

Francesco Cresci, Director of Europe, Middle East and Africa region, and Anna Nagel, managing director of local partner Auto Nagel, hosted the special inauguration evening with several guests attending the grand opening to explore the showroom, the latest models, and the appeal of the Italian super sports car brand in person. The opening event pulsated to the rhythm of the music collective EVERS0 and was accompanied by light artist Alex Dowis, known from the TV show *America's Got Talent*. The impressive light show visualized the 60-year history of the company and provided an outlook on the future of the brand, which is defined by the hybridization and decarbonization of the model range.

In an area of around 650 square meters, customers and friends can discover the latest Lamborghini models as well as pre-owned vehicles. The Ad Personam area gives customers the opportunity to customize the Lamborghini of their dreams with an almost unlimited choice of colors, materials, and trims and lastly, all Lamborghinis are professionally maintained in the service area, covering 300 square meters.

*"I am delighted to celebrate the opening of the new showroom together with our partner Auto Nagel and our clients. Customers and enthusiasts can now experience our new hybrid Super SUV Urus SE<sup>1</sup> in Hanover, which, together with the Temerario<sup>2</sup> recently presented in Pebble Beach, and the Revuelto<sup>3</sup> that we are now delivering to our customers around the globe, conclude the hybridization chapter of our Direzione Cor Tauri strategy,"* explains Francesco Cresci.

The Urus SE Super SUV impresses with its revised aerodynamics, fresh design, and innovative technological solutions. Thanks to its combination of combustion engine and electric motor, it surpasses the Urus S in terms of comfort, performance, efficiency, emissions and driving pleasure. Not only does it achieve impressive torque and power values at the top of its class but also simultaneously reduces its emission values by 80 percent.

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<sup>1</sup> The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data is in the type approval stage.

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<sup>3</sup> Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO<sub>2</sub>-emissions combined: 276 g/km (WLTP)



## Media Information

The revised four-liter V8 twin-turbo engine produces an output of 620 HP (456 kW) and 800 Nm of torque. Added to this is the output of the electric drivetrain of 192 HP (141 kW) and 483 Nm of torque. During development, the calibration strategy between the combustion engine and electric motor was a key focus. The system, with a total output of 800 HP (588 kW) guarantees an optimal power curve in every driving mode and on every surface. Thanks to its capacity of 25.9 kWh, the lithium-ion battery enables a purely electric range of over 60 kilometers.

The newest Lamborghini dealership is located at Industrieweg 32, 30179 Hanover. It is open from 8 AM to 6 PM on weekdays and from 9 AM to 2 PM on Saturdays. The branch is part of Auto Nagel, a family-run dealer group with 19 locations nationwide and a total of 850 employees.

In addition to the branch in Hanover, Automobili Lamborghini is currently also represented in the strategically most important regions of Germany with a network of ten dealerships in Berlin, Düsseldorf, Frankfurt, Hamburg, Cologne, Leipzig, Munich, Nuremberg, Stuttgart and Singen. Lamborghini currently operates 80 dealerships in the EMEA region and 185 worldwide.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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