



Automobili Lamborghini at Chantilly Arts & Élégance 2024

A celebration of elegance, heritage, and innovation in the sign of Sant'Agata Bolognese

Chantilly, 17 September 2024 – The prestigious “Chantilly Arts & Élégance Richard Mille” event, taking place on 15 September, is one of the most esteemed car shows in the French automotive calendar, and this year Lamborghini garnered significant attention with its prominent presence, display and special celebrations dedicated to the brand. During the event, that included the Concours d’Élégance, the Concours d’État and various exclusive rallies through the stunning surrounding countryside, Automobili Lamborghini delivered a captivating display of both its current models and heritage cars, providing an exclusive insight into the brand evolution. In particular, the Lamborghini Countach was the highlight of a special celebration at Chantilly. Lamborghini showcased the very first Countach LP400, brought directly from the Sant’Agata Bolognese Museum, along with a rare 25th Anniversary edition, certified by Lamborghini’s Polo Storico and preserved in impeccable, original condition. Moreover, for the occasion, a dedicated class within the Concours d’Élégance was reserved for this iconic model, bringing together a stunning collection of remarkable Lamborghini Countach cars.

At the heart of the Lamborghini exhibition were the brand's first two hybrid production models: the new Super SUV Urus SE¹ and the Revuelto², the first production Lamborghini HPEV V12. These two vehicles mark a new era for Lamborghini, embodying the company’s commitment to innovation and sustainability. The Lamborghini Urus SE and Revuelto represent the first major milestones in the brand's Direzione Cor Tauri strategy, which sets the course for decarbonizing its future model lineup. This path, which continued in August with the unveiling of the Lamborghini Temerario³, the first Lamborghini hybrid bi-turbo V8 supercar, is focused on building a more environmentally responsible future without compromising Lamborghini’s signature performance, design, or unique driving experience.

One of the highlights of the Lamborghini heritage display was the Countach LP400 Chassis 0001, the very first Countach LP400 ever built in 1974. This remarkable car stands as a tribute to Lamborghini’s engineering prowess and its influence on the evolution of supercars over the past five decades. Lamborghini participated in the Concours d’Élégance, where car manufacturers showcased their rarest, most special and most valuable models. For this prestigious occasion, Lamborghini presented a Countach 25th Anniversary, a masterpiece that debuted in 1988 to celebrate 25 years of Automobili Lamborghini. Powered by a formidable V12 engine producing 455 horsepower at 7000 rpm, the Countach 25th

¹ Consumption and emission values of Urus SE: Combined fuel consumption: 2,08 l/100km; Combined power consumption: 39,5 kWh/100 Km; Combined CO2 emissions: 51,25 g/km; Combined CO2 efficiency class: B; Combined fuel consumption with discharged battery: 12,9 l/100km; Combined CO2 emissions and discharged battery efficiency classes: G; [WLTP].

² Consumption and emission values of Revuelto: Combined fuel consumption: 11,86 l/100km; Combined power consumption: 10,1 kWh/100 Km; Combined CO2 emissions: 276 g/km; Combined CO2 efficiency class: G; Combined fuel consumption with discharged battery: 17,8 l/100km; Combined CO2 emissions and discharged battery efficiency classes: G; [WLTP].

³ The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94 EC. The fuel consumption and emissions data are in the type of approval stage.



Media Information

Anniversary is more than just a car— it’s a piece of automotive history. This specific Countach 25th Anniversary, meticulously preserved by its owner and certified by Lamborghini’s Polo Storico, exemplifies the growing trend in the classic automotive world for recognizing the value of officially preserved cars.

“It was a special privilege for me to take part in this memorable event and meet our clients and international collectors in such a special location,” said Alessandro Farneschi, Lamborghini’s After Sales Director. *“As Polo Storico, we are dedicated to preserving the history of our company, our brand and our cars by taking care of our company archive, certifying and performing restorations of our cars from the past. Having the opportunity to showcase the very first Countach and a preserved and certified Countach 25th Anniversary was an exceptional way to demonstrate the importance of the services we provide, all within such a breathtaking location.”*

In addition to its presence at the Concours d’Élégance, the Lamborghini brand was celebrated during the Concours d’État, as this year’s competition included a special class to mark the 50th anniversary since the beginning of Countach production, featuring four rare and important examples of Countach: LP 400, LP 400 S and 5000 Quattrovalvole.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 349 4598271
rita.passerini@lamborghini.com

Corporate Publishing
Barbara Grillini
T +39 366 8778823
barbara.grillini@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jic.uk.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马唯超
T +86 138 1009 5399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us