



Lamborghini Arena: an exclusive Revuelto customized by Ad Personam celebrates the festival's first edition

Livery and special trim for the V12 HPEV super sports car created by Lamborghini's customization program

Sant'Agata Bolognese/Other City, 6 April 2024 – Automobili Lamborghini celebrates the first edition of its Lamborghini Arena event with an exclusive Revuelto¹ created by the company's Ad Personam customization program, which recently inaugurated its new studio at the Lamborghini headquarters. The special version of the V12 hybrid plug-in super sports car was unveiled during the weekend of Lamborghini Arena, the biggest event in the history of the Sant'Agata Bolognese brand, held at Imola Circuit on April 6 and 7.

The exterior of this special car features contrasting hues with new carbon fiber elements that create a striking visual effect. The bodywork is painted in Grigio Hati (gray) with details in Verde Scandal (green) that accentuate the car's lower line, roof, mirror caps and rear diffuser surrounds, all combined with the Verde Chiaro (light green) of the brake calipers. The rear part celebrates the Italian flag, with red, white and green stripes embellishing the lower surface of the moving wing. The hood is crisscrossed by two racing-style stripes in Nero Noctis (black), highlighting the performance attitude of the V12 super sports car.

The roof, rear "cofango", spoiler, air intakes, sill inserts, and other details are made of high-gloss exposed carbon fiber, giving the elements a shiny effect enhanced by the 21-inch (front) and 22-inch (rear) high-gloss black Altanero alloy wheels.

The interior trim echoes the exterior colors, with Nero Ade (black) sport seats featuring stitching and piping in the Verde Scandal hue, the same color used for the Lamborghini logos embroidered on the headrests. The bulkhead panel lining is embellished with exclusive embroidery depicting the map of the Imola Circuit, the lettering "Lamborghini Arena 2024" in Bianco Leda (white), and escape route maps in Verde Scandal (green). Also exclusive are the carbon fiber plates with "Lamborghini Arena 2024" and "Ad Personam" logos located on the ends of the dashboard.

Unveiled in March 2023, Revuelto is the first V12 hybrid plug-in super sports HPEV (High Performance Electrified Vehicle). It is equipped with a 6.5-liter naturally aspirated V12 mid-engine combined with three electric motors, one of which is integrated into the new 8-speed dual-clutch transmission. Delivering maximum torque of 725 Nm at 6750 rpm and maximum power output of 1015 CV, it reaches a top speed of more than 350 km/h with 0-100 km/h acceleration in just 2.5 seconds.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



¹ Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO₂-emissions combined: 276 g/km (WLTP)



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