



Beyond innovation: Connecting the dots

A video insight into lightweight know-how and sustainability within the Sant'Agata Bolognese super sports car maker

Sant'Agata Bolognese, 29 February 2024 - Automobili Lamborghini is always looking to the future, and lightweight engineering technologies and innovations around sustainability are two disciplines at the heart of the company's long-term strategy. It initiated its industry-leading carbon fiber competencies during the 1980s, and the company's headquarter facilities have been carbon neutral since 2015, but the drive to push beyond the status quo never stops.

The video, 'Beyond innovation: Connecting the dots' explores these two intrinsically-linked Lamborghini pillars through two employees who help envision the future.

"For us, innovation is to be curious, to open new roads that enhance performance and sustainability," says Elena Del Monte, Head of Body in White, Trims and Composites. "In Lamborghini, we embrace new challenges: it's part of the company DNA that translates into every team member too."

"Together, we drive change while joining the dots between projects, departments, technologies and products, but most of all the people who deliver our innovation," says Silvia Pecorari, Corporate Strategy and Sustainability Project Manager, who oversees sustainability across the entire Lamborghini value chain. "We explore, find a new way, create a unique vision derived from the union of elements that seem independent from each other."

Both agree that their and other departments' activities are fundamentally linked, in the same way they share the Lamborghini passion for exploration, applying new thinking to what has gone before to be future-ready.

"I'm a passionate traveller," says Elena. "I love to look at things from a different perspective. For me, that is realised in the development of the Revuelto's¹ fuselage. We used new carbon fiber technologies to create a masterpiece that delivers a 10% weight reduction and 25% increased torsional stiffness over the Aventador's monocoque. The right technology in the right place, but no boundaries. Pioneering a full carbon fiber front structure in forged composite, developed entirely by Lamborghini means our monocoque integrates components seamlessly, prioritizing sustainability by reducing energy consumption and waste. We are joining the dots!"

"Sustainability, as described within our Direzione Cor Tauri 2.0 strategy, is our pact with future generations," confirms Silvia. "It's a commitment that connects all of us, evidenced by our target of reducing CO₂ emissions per car across the whole value chain by 40% in 2030 (vs 2021), while within this year all drivetrains will transition to hybrid to reduce the fleet emissions by 50% by 2025."

¹ Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO₂-emissions combined: 276 g/km (WLTP)



Media Information

“That involves every one of us,” the two agree. “As one company, we are setting the trends, with innovation in our very DNA.”

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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