



## **A winter call: escape to Courchevel**

### **A fleet of Lamborghini Urus S and Huracán Sterrato stirring the French Alps**

*Sant'Agata Bolognese/Courchevel, 27 February 2024* - A Courchevel winter escape saw the lifestyle Urus S<sup>1</sup> starring in the luxury resort together with the Huracán Sterrato<sup>2</sup>: the first all-terrain super sports car with a V10 engine. The two Lamborghini models covered over 200 kilometres in one of the world's largest linked ski area, Les Trois Vallées. The mountain roads, stunning snow-covered panoramas, haute horlogerie and hospitality excellence mixed with the highest levels of performance and driving enjoyment, took guests on a memorable journey.

The special rendez-vous immersed guests into the Italian super sports brand and a deep dive into the masterpieces manufactured in Sant'Agata Bolognese. A watchmaking experience with Roger Dubuis, Lamborghini Squadra Corse partner, demonstrated what it means to build horological masterpieces, highlighting the new Excalibur Spider Monobalancier Huracán.

Guests stayed in one of the world's best resorts, the ultra-exclusive [Le K2 Palace](#), reflecting the luxury features that distinguish Automobili Lamborghini in the world of super sports cars. The hotel, a jewel in the Himalayan-inspired "Le K2 Collections", is framed by the mountains and perfectly integrated into the landscape. The hotel overlooks the Trois Vallées offering incredible panoramic views and direct access to the ski slopes. Guests dined in L'Altitude and Bottleneck restaurants, with their Tibetan-inspired decor combining charm and excellence and a culinary experience combining a reinvention of traditional French cuisine; the best artisan French cheeses; and extraordinary dessert creations that resonate with gourmets around the world.

The focus of the activity resonated around the roar of the V8 and V10 engines driving through the Tarentaise Valley: winding mountain roads, picture-postcard landscapes and hospitality excellence from the renowned ski resort nestled in the French Alps. The Lamborghini brand promise of 'the best and the unexpected' ran through every experience to create lifetime memories; not only driving the super sports models but in a culinary journey with Michelin-starred chefs, in diving into the contemporary and expressive design of the Geneva watchmaker Roger Dubuis, and the discreet luxury and authentic sophistication of the accommodation.

The watchmaking experience proposed by Roger Dubuis invited the guests to explore the Swiss Maison Hyper Horology and its remarkable craftsmanship. Two new models of the Excalibur Spider MB Huracán were presented: inspired by the long-lasting partnership with Lamborghini Squadra Corse, these high-performance timepieces brim with supercar design codes and are powered by the RD 630 calibre, crafted with ground-breaking technology and sleek aesthetics. A watchmaking workshop allowed the guests to experiment the high level of finishing and precision given to each

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<sup>1</sup> Fuel consumption and emission values of Urus S; Fuel consumption combined: 14,1 l/100km (WLTP); CO<sub>2</sub>-emissions combined: 320 g/km (WLTP)

<sup>2</sup> Fuel consumption and emission values of Huracán Sterrato; Fuel consumption combined: 14,9 l/100km (WLTP); CO<sub>2</sub>-emissions combined: 337 g/km (WLTP)



## Media Information

component of a Roger Dubuis movement, a commitment to excellence at the heart of its Geneva-based Manufacture.

The Lamborghini Urus S and Huracán Sterrato were the main protagonists of the event. The Urus S fits perfectly for those choosing the purest sublimation of performance, luxury and versatility of a Super SUV. Powered with a twin-turbo V8 engine with increased power to 666 CV, it delivers an improved weight-to-power ratio of 3.3 kg/CV. The Urus S accelerates from 0-100 km/h in 3.5 seconds with a top speed of 305 km/h. The SSUV is characterized by sophisticated design enhancements advocating its sporty but luxury lifestyle persona, distinguishing its presence in every environment. A significant increase in options in terms of colors, trim, wheels, style packages and special details allows customization across the spectrum, from understated style to maximum sportiness.

In contrast the Huracán Sterrato is the super sports car that goes beyond: beyond the Lamborghini super sports cars introduced to date and fitting into the visionary, bold and unconventional philosophy of the company. The vehicle is the first super sports car designed for maximum driving pleasure even away from the asphalt on loose or dirt surfaces. Sterrato is the very concept of sportiness and emphasizes the unique combined driving experience of a true super sports car and the fun of driving a rally car, delivering a new degree of driving thrills every time.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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