



Automobili Lamborghini and Bologna Women's football team in partnership until 2025

Two-year agreement signed with the Bologna FC 1909 Femminile

Sant'Agata Bolognese/16 February 2024 - Automobili Lamborghini and Bologna FC 1909 strengthen their collaborative relationship and sign a sponsorship agreement until June 2025 for the women's football team.

For the occasion, Automobili Lamborghini welcomed the entire delegation of the first women's team including players and technical staff, to its museum in Sant'Agata Bolognese. During the tour the athletes explored the history of Lamborghini through the super sports cars exhibited in the museum and had the opportunity to test drive the Lamborghini Urus.

Already a historic institutional partner of Bologna FC 1909, Automobili Lamborghini further strengthens the relationship between the automotive world and that of sport, adding projects dedicated to the women's team for the next two seasons. Initiatives linked to the men's team will be joined by those communicating and raising awareness of the association's themes around diversity, equity and inclusion.

Stephan Winkelmann, Chairman & CEO of Automobili Lamborghini, said: *"We are very happy to welcome the Bologna women's team delegation to our company headquarters. We have enjoyed excellent relationships with the President, Joey Saputo, and with the company for years, with several successful initiatives connecting us."*

The theme of diversity, equity and inclusion is a key asset in Automobili Lamborghini's strategy to create a corporate culture inclusive of all forms of diversity, promoting social innovation and development. This partnership represents a further alliance with a view to eradicating gender stereotypes and becomes an integral part of a broader activity plan, which is endorsed by Automobili Lamborghini obtaining the UNI/PdR 125:2022 Certification last December 2022.

Claudio Fenucci, CEO of Bologna FC 1909 commented on the partnership between Lamborghini and Bologna Femminile: *"What makes this partnership even more significant is the fact that Lamborghini has chosen to invest in the world of women's football. This demonstrates a tangible commitment to gender equality in sport and recognizes the importance and growth of women's involvement in the football community. Together with Lamborghini we are proud to be part of this movement towards a future that sees women increasing as protagonists in our sport."*

Gianni Fruzzetti, coordinator of the Women's Sector declared: *"It fills us with pride to have such an important brand at our side: Lamborghini is an 'excellence of the territory', a brand of global caliber, and its allegiance to the women's Bologna FC is extremely gratifying. In yesterday's meeting at the Sant'Agata Bolognese headquarters, the girls were delighted by the visit to the Museo Automobili Lamborghini and the driving experience. As a club we want our players to understand the importance of having a brand of this magnitude at their side, also appreciating the*



Media Information

growth of the sector that is women's football, which is making giant strides: this is the path that we want to take, and yesterday allowed us to start in pole position."

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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