Automobili Lamborghini in Zell am See
Huracán Sterrato conquers the ice track

Zell am See, 1st February 2024 - Automobili Lamborghini took part in the traditional F.A.T. race event at Zell am See (Austria) last weekend. Automotive enthusiasts and fans gathered for an exciting winter experience during a day full of emotion and adrenaline, enriched with ice driving demonstrations performed by professional drivers on the specially created frozen track.

Automobili Lamborghini was present with a full contemporary line up including Urus S\(^1\), Huracán Sterrato\(^2\) and Revuelto\(^3\). The Lifestyle Super SUV features a V8 twin-turbo engine and was displayed in Nero Nemesis color with Terra Asia interiors. Huracán Sterrato, the first all-terrain super sports car, boldly shown in Bianco Phanes and Nero Ade interiors, is powered by the naturally aspirated V10 engine. Revuelto - the first super sports V12 hybrid plug-in HPEV, introduced under Lamborghini’s Cor Tauri strategy as a first stage of hybridization, was displayed in Arancio Apodis with Nero Ade and contrast stitching interiors. The brand’s heritage was also represented by a Jarama: one of Ferruccio Lamborghini’s favourite cars.

The all-terrain Huracán Sterrato in Arancio Xanto, driven by a Lamborghini Squadra Corse, performed a show run on the ice track emphasizing the masterpiece’s optimal performance in all environments and its maximum driving fun characteristics. A fitting close to the adrenaline-fuelled event included a closing ceremony with a Red Bull air show.

Jakob Graf, Head of Central & East Europe, CIS, and Baltic commented: “The event was a great experience. The day was packed with driving activities and provided a perfect opportunity for all the fans and visitors to get closer to the brands present, while exploring the cars on display.”

Photos and videos: media.lamborghini.com
Information on Automobili Lamborghini: www.lamborghini.com

\(^1\) Fuel consumption and emission values of Urus S; Fuel consumption combined: 14,1 l/100km (WLTP); CO\(_2\)-emissions combined: 320 g/km (WLTP)
\(^2\) Fuel consumption and emission values of Huracán Sterrato; Fuel consumption combined: 14,9 l/100km (WLTP); CO\(_2\)-emissions combined: 337 g/km (WLTP)
\(^3\) Consumption and emission values of Revuelto; Fuel consumption combined: 10,3 l/100km (WLTP); Power consumption combined: 78,1 kWh/100 Km (WLTP); CO\(_2\)-emissions combined: 276 g/km (WLTP)
Media information

Automobili Lamborghini S.p.A.

Headquarters
Director of Communication
Tim Bravo
T +39 051 959768
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Marcotti
T +39 051 9597611
camilla.marcotti@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 051 9597711
rita.passerini@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 051 9597711
collaf@lamborghini.com

Corporate Publishing
Barbara Grillini
T +39 051 9597711
barbara.grillini@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Regional Offices
Europe, Middle East & Africa
Lilya Dobrenchuk
T +39 349 756 2077
lilya.dobrenchuk@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224 774
juliet.jarvis@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马巍超
T +86 138 1009 5399
weichao.ma@lamborghini.com

Japan
Yasuhiro Yamagishi
T +81 801 343 7756
yasuhi.yamagishi@lamborghini.com

South East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

India
Meghana Dave
T +91 96394 07029
dave.meghana.dave@lamborghini.com