Racing Ahead: Racing driver Romain Grosjean and Head of Lamborghini Squadra Corse Giorgio Sanna discuss life and challenges on and off the track

“Beyond: A Lamborghini podcast”, episode #6 is here

Sant’Agata Bolognese, 13 December 2023 - Lamborghini has a long history in motorsport even if racing wasn’t an original driver for the company’s foundation in 1963. Today however, it’s a key pillar for the brand, as Head of Lamborghini Squadra Corse Giorgio Sanna explains. He joins Romain Grosjean, who will campaign the new Lamborghini SC63 LMDh race car with team Iron Lynx in endurance racing next year, for the latest Lamborghini podcast Beyond: A Lamborghini Podcast.

“Coming to work for Lamborghini as a test driver 21 years ago was a dream,” says Giorgio, “and I always dreamed of taking Lamborghini to the highest levels of motorsport. It’s been a journey of two decades but what we’ve achieved in the last ten years is exceptional.”

Romain Grosjean will get behind the wheel of Lamborghini’s new hybrid-technology LMDh race car from an illustrious career in Formula One. “I’m so excited,” he says. “In Formula One you drive alone, even if there’s an incredible team behind you. With the opportunity to drive the SC63 in endurance racing I become part of a squad of drivers and we must all work together to win.”

Exploring overcoming challenges to ‘go beyond’ and parallels between lives, the two men who share a passion for both road cars and racing discuss the importance of motorsport to Lamborghini’s super sports brand; how their careers have seen them defy limits and develop a winning mindset; and how the co-existence of teamwork and competitiveness produces the best results. And, they find time to have a chat about cooking and food: French Swiss Grosjean worked as a top-trained chef to supplement his racing.

“I started as a test driver with the mindset of a race driver,” says Giorgio Sanna. “To be a test driver you must be able to push, repeat and really importantly communicate. That teamwork element is crucial.”

“Agreed.” says Grosjean. “It’s one of the most exciting things for me coming to endurance racing where all the drivers as well as the support crew must work together to win.”

Sanna and Grosjean discuss their careers, wins and challenges, including Grosjean’s racing accident, overcoming fear and adversity to learn and turn it to their advantage. They debate the difference between single-seaters and sports car racing, as well as how work and life combine into ‘lifestyle’. The two enthusiastically anticipate 2024 and competing the Lamborghini SC63 in the world’s most important endurance races such as the hypercar class of the 2024 FIA World Endurance Championship including the 24 Hours of Le Mans; and the GTP class of the IMSA WeatherTech Sports Car Championship Endurance Cup, which includes iconic races such as the 24 Hours of Daytona and 12 Hours of Sebring. But what’s their favourite circuit and which race are they most looking forward to?
Media Information

Hosted by Lamborghini Director of Communications Tim Bravo and lifestyle and music broadcaster Giulia Salvi, Beyond: A Lamborghini Podcast is available to listen to on Spotify and Apple Podcasts, to watch on YouTube for a fully immersive experience, and via the special podcast hub on Lamborghini.com/podcast. A new episode will drop each month.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com

Automobili Lamborghini S.p.A.

Headquarters
Director of Communication
Tim Bravo
T +39 051 9597603
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 051 9597611
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 051 2056850
francesco.colla@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 051 9597601
rita.passerini@lamborghini.com

Polo Storico & Heritage
Massimo Delbo
T +39 3331699422
massimo@delbo.us

Corporate Publishing
Barbara Grillini
T +39 051 9597459
barbara.grillini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovbnych
T +39 349 756 2077
liliya.dovbnych@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224 774
juliet@lilc.uk.com

North & South America
Jory Wood Syed
T +1 332 202 5217
jory.syed@lamborghini.us

Asia Pacific
Tricia Tan
T +65 9073 3033
tricia.tan@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (M.) 马维超
T +86 138 1009 9399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 343 7756
yasuki.yamagishi@lamborghini.com

South East Asia & Pacific
Alethea Tan
T +65 8771 1139
alethea.tan@lamborghini.com

India
Meghana 6Dave
T +91 96194 07009
eastern.meghana.dave@lamborghini.com