



Lamborghini World Finals 2023 awarded ISO 20121 certification for sustainable event management

Held November 16-19 in Vallelunga, the event was organized according to criteria of environmental, social and economic sustainability

Sant'Agata Bolognese, 23 November 2023 - Automobili Lamborghini continues along its path of sustainability under the banner of the Direzione Cor Tauri plan. This time, it was the Lamborghini World Finals 2023, held November 16-19 at the Vallelunga circuit on the outskirts of Rome, that earned a laudable recognition in terms of being 'green'. Composed of two deciding races for awarding the world champion title, the event received ISO 20121 certification, which attests that the organization of an event was carried out according to best practices in environmental, social and economic sustainability, from TÜV Italia, the certifying body for environment, quality, energy and safety.

Francesco Scarlata, Director of the Business Assurance Division at TÜV Italia, presented the ISO 20121 certificate to Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, who commented: *"For us, this recognition represents not only an achievement but also an important moment in the sustainability path undertaken by Lamborghini. Our commitment started way back in 2009, when there was still not widespread attention or sensitivity to these issues. Since then, and thanks to specific tangible actions, we have progressively involved the whole company, including our racing division Squadra Corse. In addition to confirming our approach and vision towards everything related to protecting the planet, this recognition for the 2023 World Finals further motivates us to achieve the ambitious goal of a fully-sustainable championship."*

This achievement reconfirms the strategy adopted by Squadra Corse, which in 2022 already received ISO 20121 certification for the Misano stage of the Super Trofeo Europe. This year's World Finals achieved even more important goals, starting with the division's personnel. Members of the team, drivers and technicians took part in training courses and awareness-raising initiatives on sustainability issues, with the aim of putting into practice all the correct actions for reducing consumption and cutting waste.

Sustainable management of the Vallelunga event included several areas of focus, from waste management by promoting recycling, to emissions reduction by using electric scooters and golf cars for staff mobility. Numerous collaborations were also established with local companies for catering management, providing organic and locally-sourced food and beverages. In addition, a meal recovery program was carried out in collaboration with the Food Bank of Rome, with food donations delivered to the parish of San Giovanni Battista. Particular attention was also paid to the materials used, reducing packaging and disposable plastic items as much as possible, and replacing them with bio-compostable cutlery and recyclable aluminum containers.

As required by the ISO 20121 standard, the event will be followed by a reporting phase to highlight the results achieved during the race days, to gather insights and set new goals for the next stages of the tournament.



Media Information

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 051 9597611
rita.passerini@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 051 9597611
camilla.manzotti@lamborghini.com

Polo Storico & Heritage
Massimo Delbo
T +39 3331619942
massimo@delbo.us

Product & Motorsport Communication
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Corporate Publishing
Barbara Grillini
T +39 051 9597459
barbara.grillini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovbenchuk
T +39 349 756 2077
liliya.dovbenchuk@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jjc.uk.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马唯超
T +86 138 1009 5399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

India
Meghana Dave
T +91 96194 07009
extern.meghana.dave@lamborghini.com