Lamborghini Huracán Tecnica Limited Edition Stages APAC Premiere At Auto Guangzhou 2023

Lamborghini celebrates 60th anniversary with special edition of Huracán range’s most versatile member

Sant’Agata Bolognese/Guangzhou, 17 November 2023 - Huracán Tecnica\textsuperscript{1} Limited Edition, unveiled in celebration of the marque’s 60\textsuperscript{th} anniversary, serves as a bridge between worlds, merging high-performance with stunning aesthetics. Following its debut in Milan, Italy, the Limited Edition made its way eastward to Guangzhou at the Auto Guangzhou 2023. The newest addition to the Huracán series offers the most genuine Lamborghini driving experience combined with the freedom of everyday use: a connection between past and future, lifestyle and performance, road and track. The special model brings forth a pilot’s attitude in every drive, delivering the most rewarding performance and the ultimate, fun-to-drive experience simultaneously. On the stage, Huracán Tecnica Limited Edition was joined by “Model of the Year” Revuelto\textsuperscript{2} and the Urus S\textsuperscript{3}, formed the impressive line-ups and made a powerful presence to the audience, with their distinctive Italian design and superior performance.

“In this very special year, we are incredibly proud and honored to bring the Huracán Tecnica 60th Anniversary Limited Edition to Guangzhou, together with our first HPEV Revuelto, as well as the luxury lifestyle Super SUV Urus S”, remarked Konstantin Sychev, Managing Director of Automobili Lamborghini Chinese Mainland, Hong Kong & Macao.

Huracán Tecnica 60\textsuperscript{th} Anniversary Edition made its APAC premiere at Auto Guangzhou 2023

Lamborghini celebrates its 60th anniversary with a series of limited editions dedicated to Huracán STO, Huracán Tecnica and Huracán EVO Spyder. Only 60 units of each model are available. The V10 range offers two configurations for each model, further enhancing the brand's tradition of developing innovative and pioneering colors, with dedicated liveries to accentuate their essence and distinctive features. To underscore the exclusivity of these special editions, each car is adorned with a carbon fiber plate stating "1 of 60" and the "60th" logo painted on the doors and embroidered on the seats.

As the most versatile variant in the lineup, Huracán Tecnica 60\textsuperscript{th} Anniversary Edition showcases Lamborghini’s distinguished design and engineering proficiency in crafting the ultimate fun-to-

\textsuperscript{1} Fuel consumption and emission values of Huracán Tecnica: Fuel consumption combined: 13.1L/100km (WLTC); CO2-emissions combined: 314 g/km (WLTC)

\textsuperscript{2} The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data are in the type of approval stage

\textsuperscript{3} Fuel consumption and emission values of Urus S: Fuel consumption combined: 13L/100km (WLTC); CO2-emissions combined: 308 g/km (WLTC)
drive Huracán. The 60 units can be configured in two versions, both drawing inspiration from motorsports, elegantly incorporating the colors of the Italian Tricolore flag. The first, as displayed on stage, features Bianco Aspo (white) bodywork enhanced by lines in Verde Viper (green), a color repeated in the Nero Ade Alcantara interiors. The second version has a bodywork in Grigio Telesto (gray) with details in Nero Noctis (black) and Rossa Mars (red), a contrast that is mirrored in the interior with Nero Ade Alcantara (black) and detailing in Rosso Alala (red). Both special versions are equipped with 20" Damiso shiny black rims.

The Huracán Tecnica takes the 5.2 l engine outputting the same 640 CV power, delivering 565 Nm of torque at maximum 6,500 rpm and enhanced acceleration of 0-100 km/h in just 3.2 seconds. The lightweight Tecnica’s recalibrated LDVI system and distinctly tuned driving modes with specific suspension set-up, rear-wheel direct steering, and innovative brake cooling improvements ensure that the driver enjoys the strongest connection to the car and asphalt, with the car’s potential always at his fingertips for easy use in every driving mode and environment.

The model flawlessly presenting technology, performance and the Huracán’s naturally-aspirated V10 engine in a dramatically evolved design. The lines emphasize distinctive new expressions inspired by the marque’s racing DNA, while the front and rear architectures have been restructured with sharper lines to enhance aerodynamics, resulting in stability and ease in all conditions.

Revuelto and Urus S made a spectacular display

The 60th anniversary limited edition Huracán shared the spotlight with Revuelto and Urus S. Revuelto, Lamborghini’s first V12 High Performance Electrified Vehicle (HPEV), also the “hero model” at this year’s Shanghai and Chengdu auto shows, made a comeback at Guangzhou. The new flagship supercar boasts a V12 engine, supplemented by three electric motors to produce a combined 1015 CV total, alongside a double-clutch gearbox new to a 12-cylinder Lamborghini. Featuring industry-leading performance, cutting-edge on-board technology and driver-centred experience, the supercar is a renewed commitment to sustainability and technological innovation and a showcase of the brand’s raging bull genes, taking performance and driving emotions to the next level. Innovative both in its exterior and interior design language, the star model adopts recurring Y-theme in its headlights and taillights, large side air intakes, the center of its dashboard and creates the vibes of aerospace with elements that make the driver “Feel Like a Pilot”. The carbon fiber monocoque, extended all the way to the front end, further enhances this feeling by making a monofuselage that looks to aeronautics for inspiration. The far more sustainable technology applied in manufacturing demonstrates the marque’s commitment to a greener future without compromising on top performance configurations and its signature Italian DNA.

A combination of both versatility and presence, the Urus S is an evolved version in design and exclusivity, revealing an enhanced perception of luxury. It is the most accomplished Super SUV, underlined by six drive modes plus EGO mode for the most comfortable and sporty Super SUV experience on any terrain and road. The Urus S on stage boasted a paint in Ballon White, a customized colour from Lamborghini’s exclusive customization program Ad Personam. The program is designed to assist customers who desire to configure their vehicles in accordance with
their distinctive preferences by offering an extensive range of choices, ranging from colors to materials, and from seat logos to personalised initials embroidered inside the passenger space. Clients can rely on a group of professionals to guide them through every phase of the customisation procedure while maintaining the strict high-quality criteria.

Photos and videos: media.lamborghini.com

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