Lamborghini at Goodwood Festival of Speed 2023: from race to road and beyond the tarmac

Global debut of Lamborghini SC63 prototype racer, with new Lamborghini Revuelto and Huracán Sterrato delighting super sports car fans on the hill run

Sant’Agata Bolognese, 14 July 2023 - Celebrating its 60th anniversary as Goodwood Festival of Speed celebrates its 30th, Automobili Lamborghini welcomed owners, international media and fans at the UK event, who witnessed the unveiling of the Italian marque’s first hybrid endurance racing LMDh prototype yesterday followed by the start of the weekend’s hill runs from six Lamborghini super sports car models.

“Goodwood Festival of Speed provides a perfect environment for Lamborghini to continue our 60th anniversary celebrations in 2023,” said Chairman and CEO Stephan Winkelmann. “Goodwood is an ideal venue to present our exciting new endurance racecar project and for the debut dynamic appearance of our new flagship hybrid V12 Revuelto: our first new model as we head on our path towards electrification. Importantly, not only do we welcome our clients to Goodwood in true Lamborghini style, but the Festival of Speed is a wonderful opportunity to put our cars and brand in front of so many Lamborghini enthusiasts who visit the UK event over the four days.”

Lamborghini and its Squadra Corse motorsport department presented the SC63 on a dedicated stand next to the Lamborghini VIP Lounge, its moniker celebrating the year in which Lamborghini was founded, 60 years ago. Joining Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, Chief Technical Officer Rouven Mohr and Head of Motorsport Giorgio Sanna on stage, were special guests including John Doonan, President of the International Motorsport Sports Association (IMSA), and Andrea Piccini, a founder and team principal of Lamborghini’s partner Italian race team Iron Lynx along with team owner Deborah Mayer, DC Racing Solutions Ltd. founder. From 2024 one car will campaign in the Hypercar class of the FIA World Endurance Championship including the 24 Hours of Le Mans, with a second car in the GTP class of the IMSA North American Endurance Championship Endurance Cup that includes the 24 Hours of Daytona and 12 Hours of Sebring.

Displayed outside the Lamborghini VIP Lounge, which welcomed over 350 Lamborghini owners and guests over the weekend, was the new Lamborghini Revuelto and Huracán Sterrato: in the Supercar class, the Revuelto made its first dynamic appearance ahead of its official driving launch later this year. The first V12 super sports plug-in hybrid HPEV (High Performance Electrified Vehicle) was joined in running up the hill by the V10 Huracán range: the new Sterrato

1 The vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emissions data are in the type of approval stage.

2 Fuel consumption and emission values of Huracán Sterrato; Fuel consumption combined: 14,9 l/100km (WLTP); CO2 emissions combined: 337 g/km (WLTP)
with its special RALLY mode that takes it ‘beyond the tarmac’ on dirt and loose surfaces; the track-oriented STO; the multi-faceted Huracán Tecnica; and the open-top lifestyle Huracán EVO Spyder. From the First Glance paddock, the Urus Performante Super SUV demonstrated its sporty pace and handling as it joined its Lamborghini stablemates on track.

Celebrating the theme ‘innovators of their time’ was a line-up of special models including the game-changing V12 Miura and Countach: the first Super SUV the LM 002; the one-off Reventón; and the present-day Huracán Sterrato, displayed at the entrance way to the prestigious Drivers’ Club in conjunction with Lamborghini’s ‘hyper horology’ partner and official Goodwood Festival of Speed timing partner Roger Dubuis.

Goodwood Festival of Speed presented by Mastercard is held at the Goodwood House estate in Sussex, UK from 13 to 16 July 2023.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com

Automobili Lamborghini S.p.A.

Headquarters
Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Marzotti
T +39 051 9597681
camilla.marzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 051 2956850
francis.francesco.colla@lamborghini.com

Media Events & Brand Extension Communication
Rita Passerini
T +39 051 9597681
rita.passerini@lamborghini.com

Polo Storico & Heritage
Massimo Delbo
T +39 333699842
massimo@delbo.us

Corporate Publishing
Barbara Grillini
T +39 051 9597459
barbara.grillini@lamborghini.com

Regional Offices
Europe, Middle East & Africa
Liliya Dovbenschuk
T +39 349 756 2077
liliya.dovbenschuk@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +65 8771 5329
alethea.tan@lamborghini.com

Fuel consumption and emission values of Huracán STO; Fuel consumption combined: 13.9 l/100km (WLTP); CO₂-emissions combined: 331 g/km (WLTP)

Fuel consumption and emission values of Huracán Tecnica; Fuel consumption combined: 14,5 l/100km (WLTP); CO₂-emissions combined: 328 g/km (WLTP)

Fuel consumption and emission values of Huracán Evo Spyder; Fuel consumption combined: 14,9 l/100km (WLTP); CO₂-emissions combined: 338 g/km (WLTP)

Fuel consumption and emission values of Urus Performante; Fuel consumption combined: 14,1 l/100km (WLTP); CO₂-emissions combined: 320 g/km (WLTP)
United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jjc.uk.com

North & South America
Jory Wood Syed
T +1 332 230 5207
jory.syed@lamborghini.us

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马唯超
T +86 138 1009 5399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com

India
Meghana Dave
T +91 96194 07009
extern.meghana.dave@lamborghini.com