Automobili Lamborghini celebrates its first 60 years with a video dedicated to its people
The stars are the employees, key figures in the company’s success

Sant’Agata Bolognese, 23 June 2023 - People at the center. This is the philosophy with which Automobili Lamborghini dedicates a video to its employees to celebrate the company’s 60th anniversary. A history that has seen incredible achievements, innovations and breakthroughs, all with one common denominator: human capital. The many successes attained would not have been possible without a group of people united in the desire to achieve specific goals, thanks to their skills, passion, and love for the brand and attention to detail, with the determination to offer all fans the absolute best products on the market. With this video, the company wants to celebrate and thank all the people who, day by day and throughout these 60 years, have been and continue to be committed to making Lamborghini cars true global icons. Because “Lamborghini is everyone who has shaped it.”

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com

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