Ferruccio Lamborghini Gets Inducted Into the Automotive Hall of Fame
Recognized for his immeasurable contributions to the automotive industry

Sant’Agata Bolognese/Detroit, MI, 25th July 2022 - On July 21, top automotive executives and VIPs gathered at The Icon on the Detroit waterfront to celebrate the induction into the Automotive Hall of Fame of a diverse group of automotive and mobility pioneers from around the globe, including the legendary Ferruccio Lamborghini.

Ferruccio Lamborghini was not only instrumental in establishing Automobili Lamborghini in 1963, but his unrelenting desire to always improve and innovate resulted in the creation of two of the brand’s most iconic models: the Miura and the Countach. Ferruccio’s approach was always daring, fueled by the belief that the unexpected could be achieved by always striving to be better. His entrepreneurial and pioneering spirit is core to the brand DNA today.

Andrea Baldi, CEO of Automobili Lamborghini Americas, attended the ceremony to accept this great honor on behalf of Lamborghini. A marble plaque etched with Ferruccio Lamborghini’s signature has been installed in the Hall of Honor at the Automotive Hall of Fame where visitors celebrate the men and women whose automotive innovations have changed the world and revolutionized our way of life.

About the Automotive Hall of Fame

Automotive Hall of Fame (AHF) is a non-profit organization that honors and celebrates the automotive / mobility industry’s leaders and innovators through awards and programs that challenge young and old alike to higher levels of personal achievement. Founded in 1939, The Automotive Hall of Fame has honored 757 awardees from around the world, who have impacted and influenced the automotive and mobility industries. The Automotive Hall of Fame is located at 21400 Oakwood Blvd in Dearborn, Michigan and is open to the public Thursdays – Sundays, 10a.m. – 4p.m. You can also visit the Automotive Hall of Fame online at automotivehalloffame.org or on Facebook and Instagram.

Photos and videos: media.lamborghini.com
Information on Automobili Lamborghini www.lamborghini.com
Media Information

Automobili Lamborghini S.p.A.
Headquarters

Head of Communication
Tim Bravo
T +39 051 9597681
tim.bravo@lamborghini.com

Brand & Corporate Communication
Clara Magnanini
T +39 051 9597681
clara.magnanini@lamborghini.com

Product & Brand Extension Communication
Rita Passerini
T +39 051 9597681
rita.passerini@lamborghini.com

Motorsport Communication
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Polo Storico & Heritage
Massimo Delbo
T +39 333369942
massimo.delbo@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Liliya Dovberchuk
T +39 349 756 2077
liliya.dovberchuk@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet.jarvis@uk.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Ma Weichao (Ms.) 马魏超
T +86 138 1099 5399
weichao.ma@lamborghini.com

Japan
Yasuki Yamagishi
T +81 801343 7756
yasuki.yamagishi@lamborghini.com

South East Asia & Pacific
Alethea Tan
T +65 8711 1329
alethea.tan@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5317
jory.syed@lamborghini.us