



Lamborghini Urus and Aaron Durogati together for an extraordinary feat

The Urus Super SUV will provide ground support to the Italian two-time world paragliding champion Aaron Durogati during his next sport endeavor, the RedBull X-Alps race

Sant'Agata Bolognese, June 17, 2021 - The Urus Super SUV and Aaron Durogati are about to embark on a unique challenge together. The concept behind the Urus Super SUV, #UnlockAnyRoad, comes together with the multidisciplinary expertise of two-time world paragliding champion, Aaron Durogati, at the upcoming challenging RedBull X-Alps race.

On June 20 Aaron Durogati, 36 years old from Merano, Italy, will start the RedBull X-Alps event, one of the toughest and most adventurous races in the world. The thirty-three selected athletes participating in this edition will compete by 'hike and fly' only, to cover the 1238km Alpine course in the fastest time possible. The race will take place daily between 5 a.m. and 10 p.m. until the last athlete completes the route, passing through twelve mandatory checkpoints across Austria, Germany, Switzerland, France and Italy, then back to Austria.

Due to its high load capacity and its ability to travel over a wide range of terrains at any pace, the Urus will act as the athlete's personal support vehicle during the competition, allowing his support team to follow him throughout the race: a race that only the most skilled and strongest athletes can tackle. Thanks to its versatility, sportiness, reliability and off-road capabilities, the Lamborghini Urus has already supported Aaron Durogati during his preparations for the race.

Aaron Durogati has opened new lines of steep skiing and speed-riding in the Alps and Georgia and is committed to taking his skills to the most remote areas of the planet. Aaron's greatest talent, and common ground with the philosophy of the Urus, is versatility: he combines his technical skills in the air with super endurance and extreme skiing skills to achieve goals no one else has ever dreamed of.

The Urus is Lamborghini's first Super SUV, unveiled at the end of 2017, and it is the third model of the Lamborghini product range, creating a new niche in the luxury segment in terms of power, performance, driving dynamics, unparalleled design, luxury, and everyday use. The Urus offers easy city driving, maximum comfort during long journeys, thrilling super sports dynamics on the road and track, and the versatility of an off-road vehicle over a wide range of terrains. It has a four-liter twin-turbo V8 engine, delivering 650 HP (478 kW) at 6000 rpm (max. 6800 rpm), and a torque value of 850 Nm at 2250 rpm. With 162.7 HP/liter, it boasts one of the highest specific power ratings in its class, as well as the best power-to-weight ratio at 3.38 kg/HP, with an acceleration of 0-100 km in 3.6 seconds (0-200 km/h in 12.8 seconds) and a maximum speed of 305 km/h. The combination of four-wheel drive and four-wheel steering, the adaptive air suspension, and active anti-roll bars, together with the ANIMA driving programs (STRADA, SPORT, CORSA, TERRA, NEVE, SABBIA), makes the Urus the ideal support car for the two-time world champion, Aaron Durogati.



Media Information

Photos and videos: media.lamborghini.com

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